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IT Sustainability Skills – Australia

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Australia. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Australia Key Findings

Australia-based business leaders tend to value long-term IT sustainability-based workplace investments.

- **About 6 in 10 business leaders in Australia consider sustainability capabilities very important to their organization, in line with global trends.**
- **Over the next 2 to 5 years, an increasing share of Australia-based business leaders plan to intensify their focus on sustainability criteria when hiring.**
- **Within the same timeframe, around three-quarters also say their business is very likely to invest in training related to sustainability goals.**

IT SUSTAINABILITY SKILLS - AUSTRALIA

Business leaders in Australia unanimously agree that sustainability competence is important to their organization, with about three-fifths saying it is very important.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

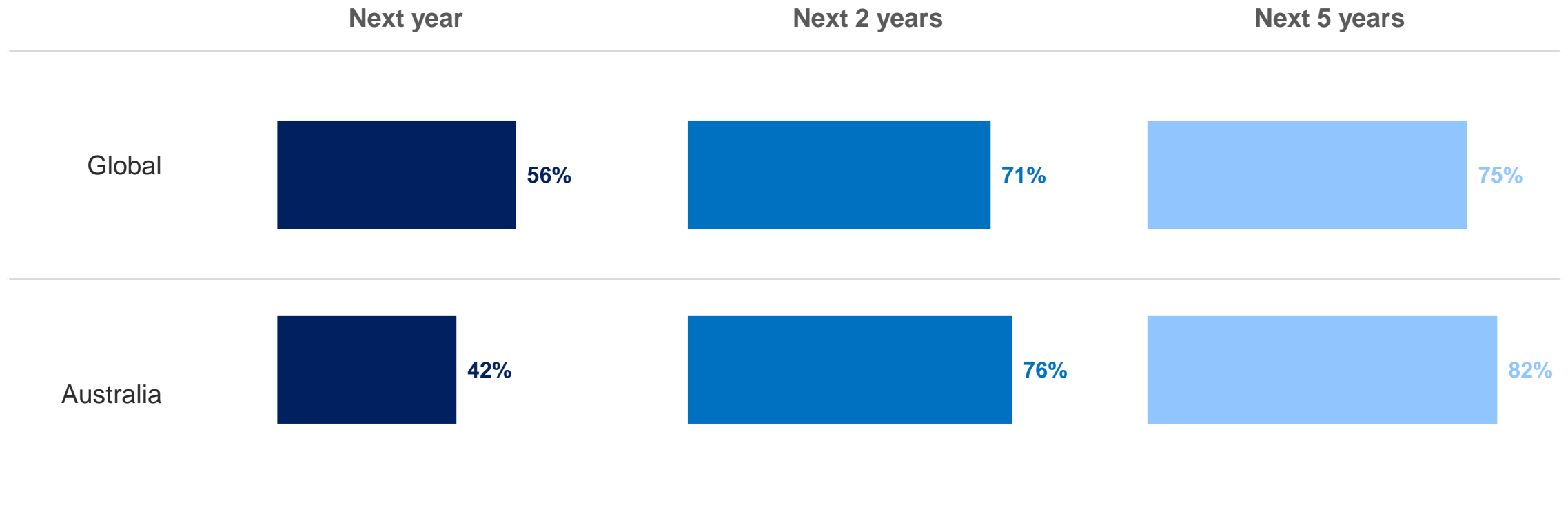
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - AUSTRALIA

Most Australia-based business leaders consider the increased application of sustainability standards in hiring more of a long-term goal, although 42% plan to apply this criterion more in the next year.

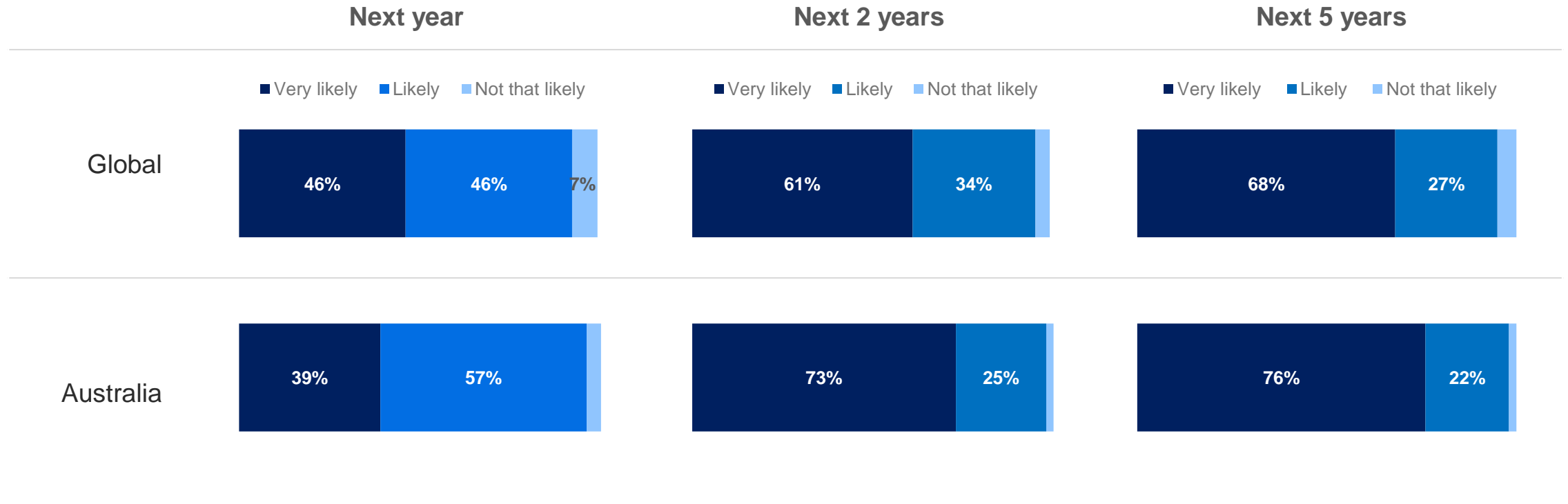
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - AUSTRALIA

Around three-quarters of business leaders in Australia project their business is very likely to invest in IT sustainability training in the next 2 to 5 years.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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