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IT Sustainability Skills – Brazil

Survey of global business leaders

 SEPTEMBER 2023

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Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Brazil. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Brazil Key Findings

Closely aligning with global trends, Brazil-based business leaders envision IT sustainability-related experience and training as an important, near-future priority.

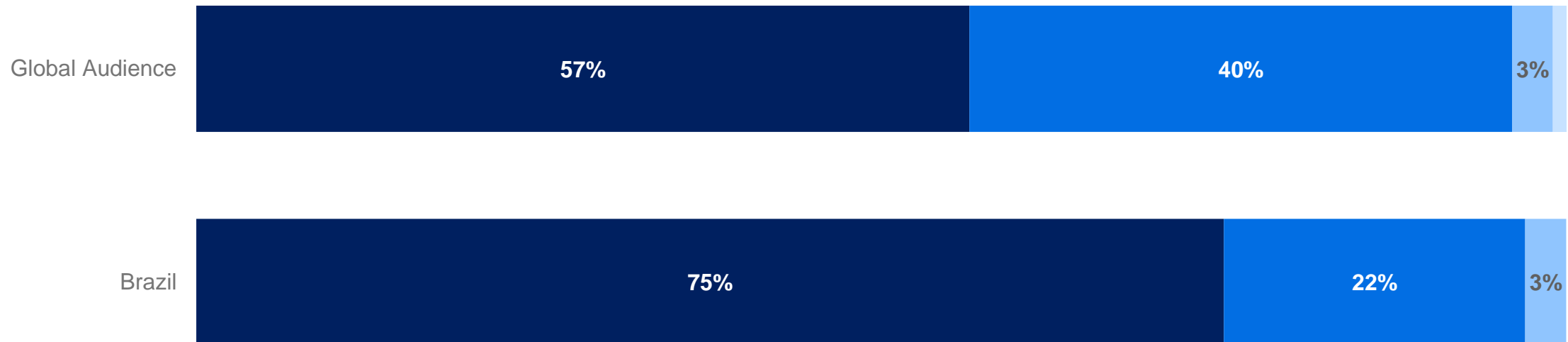
- **Nearly all business leaders in Brazil agree that sustainability expertise/experience is highly important when evaluating job candidates.**
- **A majority of Brazil-based business leaders plan to apply more sustainability expertise/experience criterion in hiring in the next year.**
- **Similarly, most business leaders in Brazil believe their organization is likely to invest more in more IT sustainability-related training in the next year.**

IT SUSTAINABILITY SKILLS - BRAZIL

Brazil-based business leaders near universally recognize the importance of sustainability expertise/experience when evaluating job candidates.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

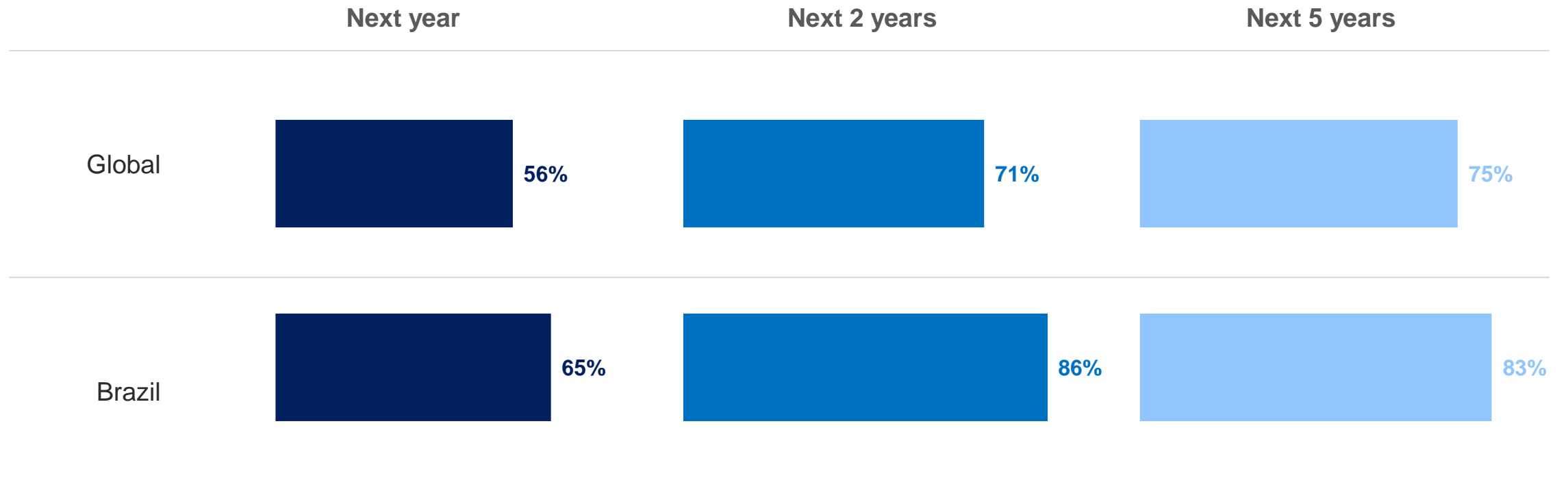
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - BRAZIL

Around two-thirds of business leaders in Brazil plan to apply more sustainability skill criterion in the next year of hiring.

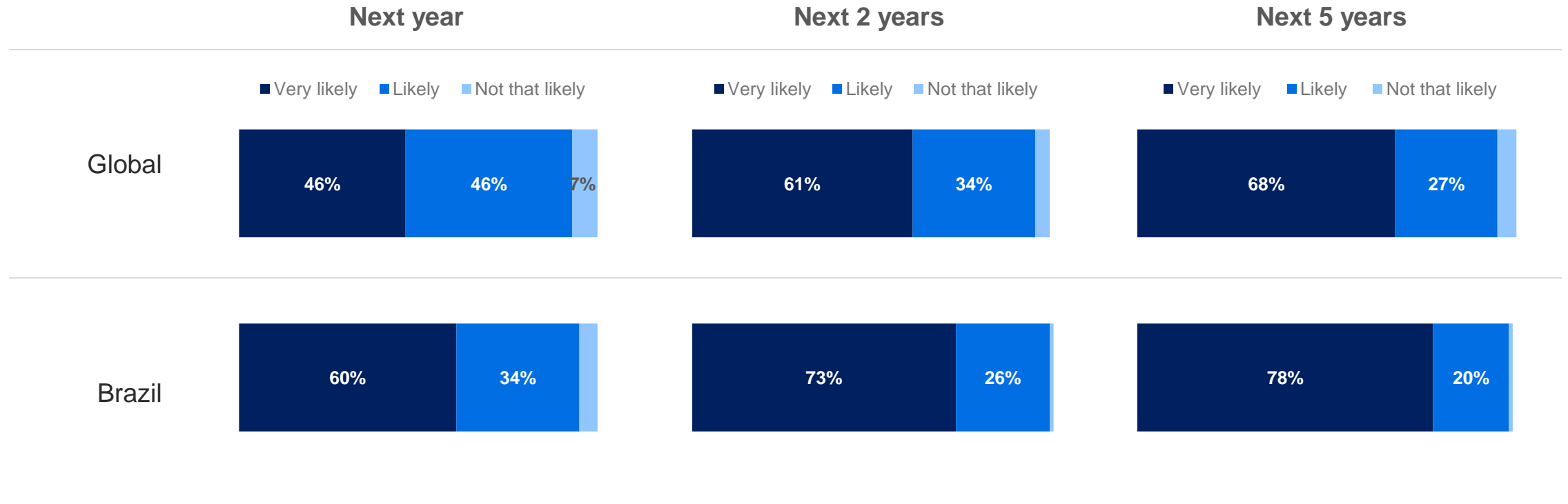
How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**



IT SUSTAINABILITY SKILLS - BRAZIL

Further, a majority of Brazil-based business leaders believe their organization is very likely to invest in IT sustainability-related training in the next year.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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