

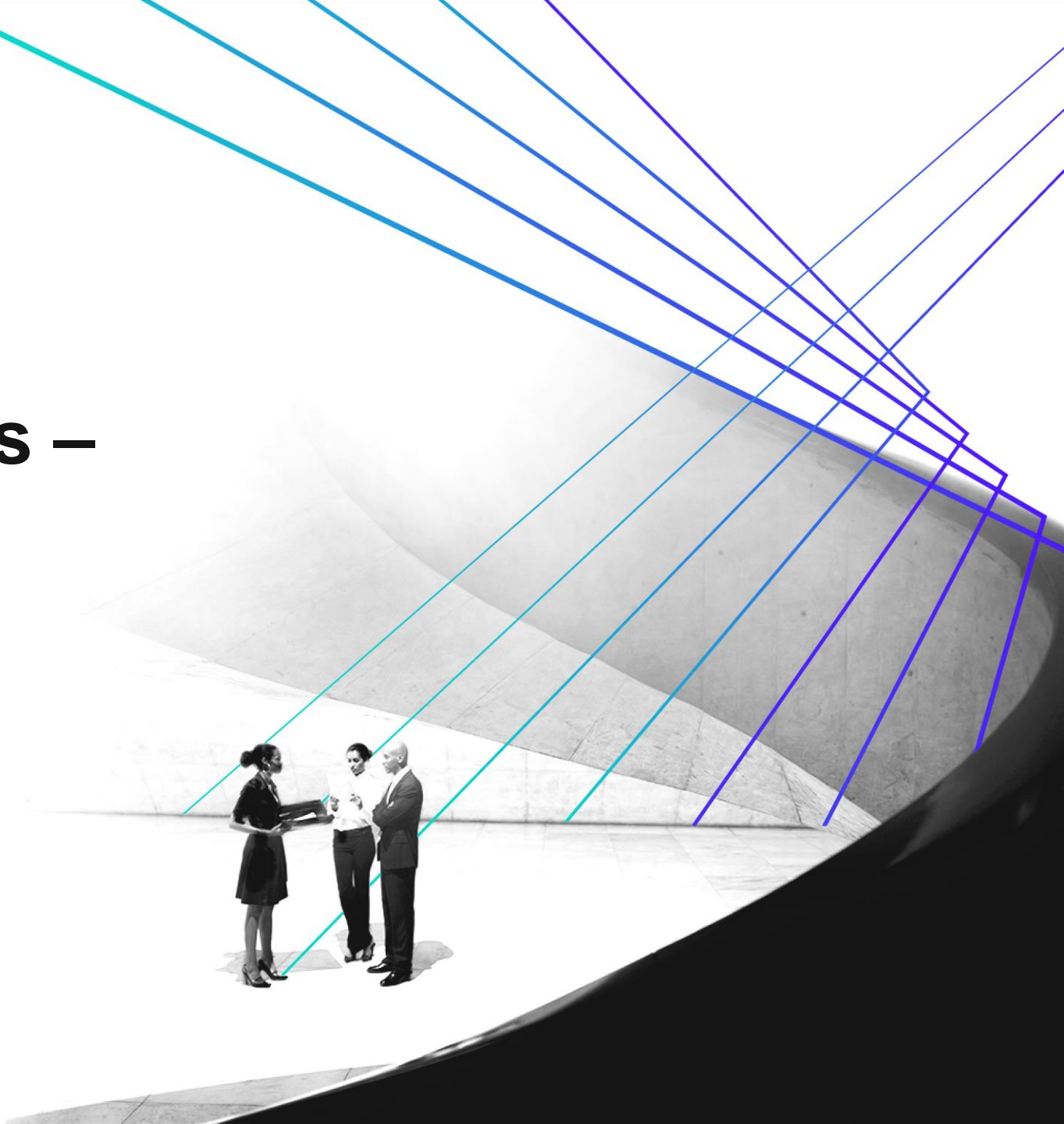
 MORNING CONSULT®



# IT Sustainability Skills – France

Survey of global business leaders

 SEPTEMBER 2023



# Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in France. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
  1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
  2. How much will you apply sustainability expertise/experience criterion in hiring...?
  3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

# France Key Findings

## **IT sustainability appears to be a long-term priority for business leaders in France.**

- **Similar to global business leaders, most France-based business leaders consider sustainability knowledge important.**
- **About 7 in 10 business leaders in France plan to apply more sustainability criterion in hiring in the next two and the next five years.**
- **A majority also report that their organization is very likely to invest in internal IT sustainability training within the same time frames.**

## IT SUSTAINABILITY SKILLS - FRANCE

**More than 9 in 10 France-based business leaders are likely to consider sustainability expertise/experience as important when evaluating job candidates, with 44% considering “Very important” for their organization.**

How important is sustainability expertise/experience when evaluating job candidates for your organization?

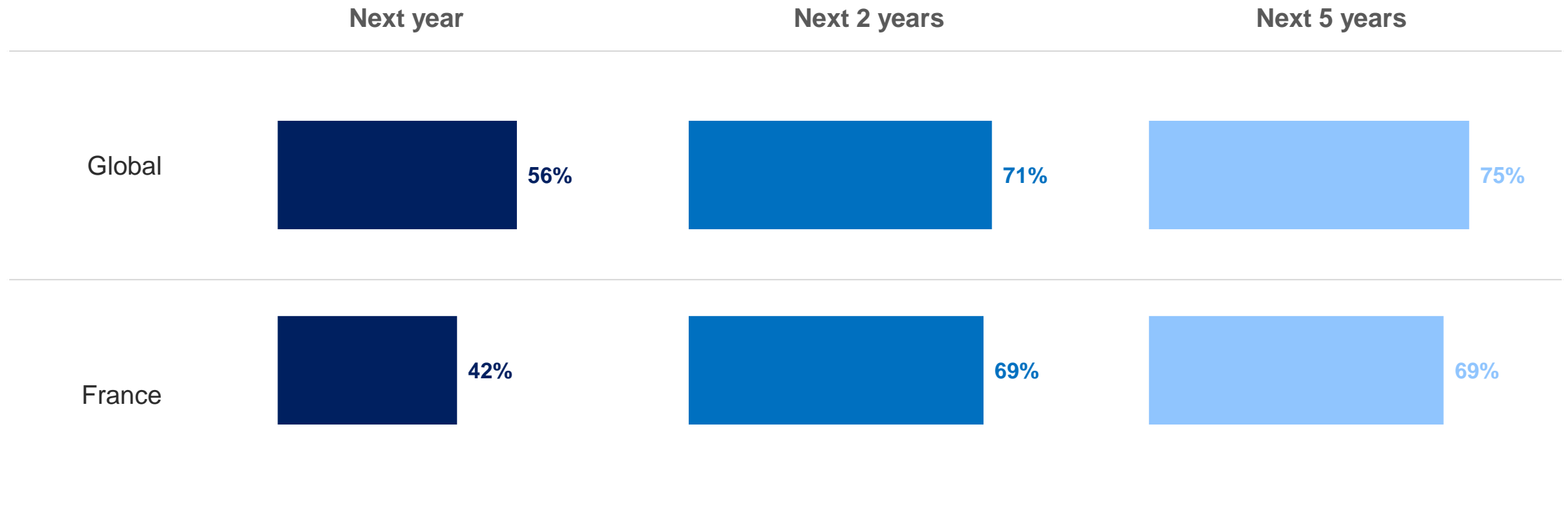
■ Very important ■ Important ■ Not that important ■ Not at all important



## IT SUSTAINABILITY SKILLS - FRANCE

Although less than half of business leaders in France plan to apply sustainability standards in hiring, about 70% foresee applying more criterion in the next 2 and the next 5 years.

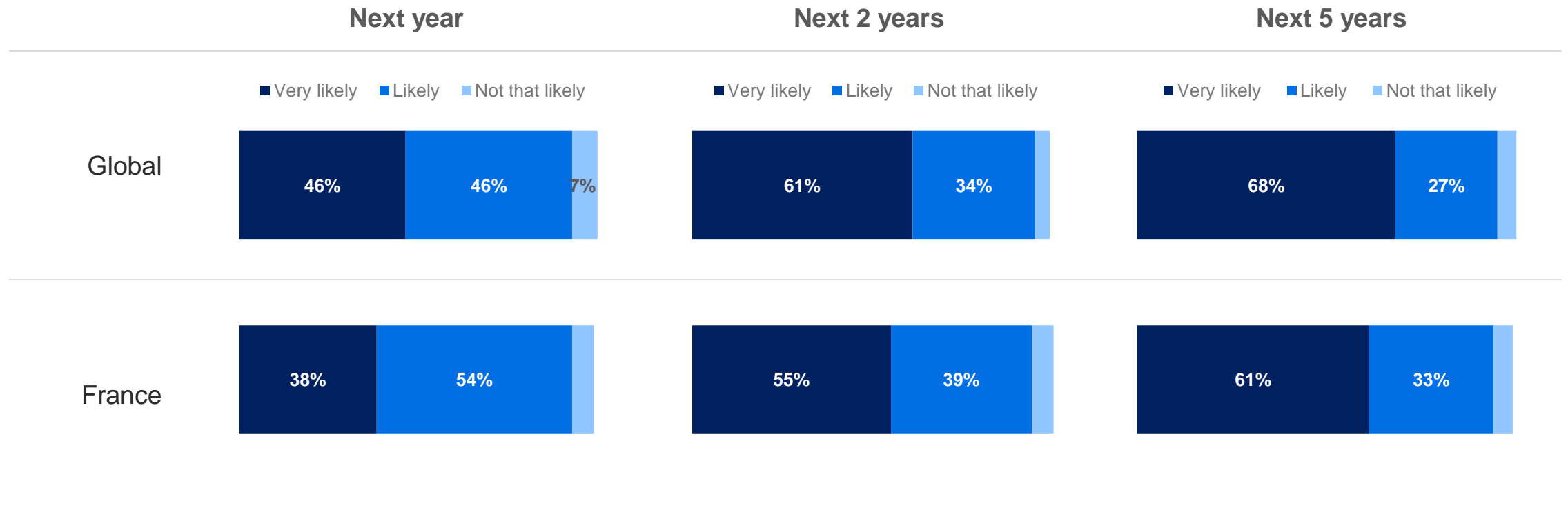
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



## IT SUSTAINABILITY SKILLS - FRANCE

# France-based business leaders see training employees on how to use IT to advance sustainability goals as more of a long-term initiative.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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