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IT Sustainability Skills – Germany

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Germany. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Germany Key Findings

German business leaders tend to prioritize sustainability skills and are planning investments in hiring and training.

- **More than 9 in 10 consider sustainability capabilities important to their organization, with nearly half saying it is “Very important”.**
- **Most German business leaders foresee an uptick in sustainability criteria for hiring.**
- **Further, over half say their organization is very likely to invest in IT sustainability training within the next two to five years.**

IT SUSTAINABILITY SKILLS - GERMANY

94% of Germany-based business leaders report that sustainability experience/expertise is important to their business.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

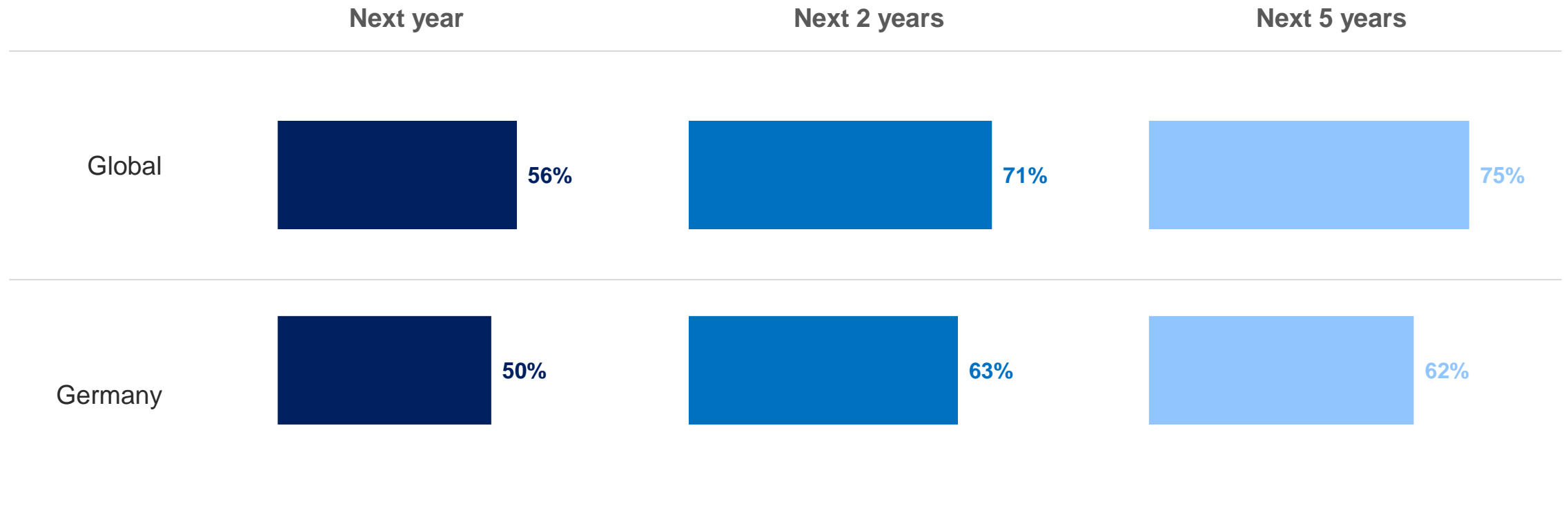
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - GERMANY

Over 6 in 10 business leaders in Germany plan to apply more sustainability capability criterion in their hiring practices over the next two to five years.

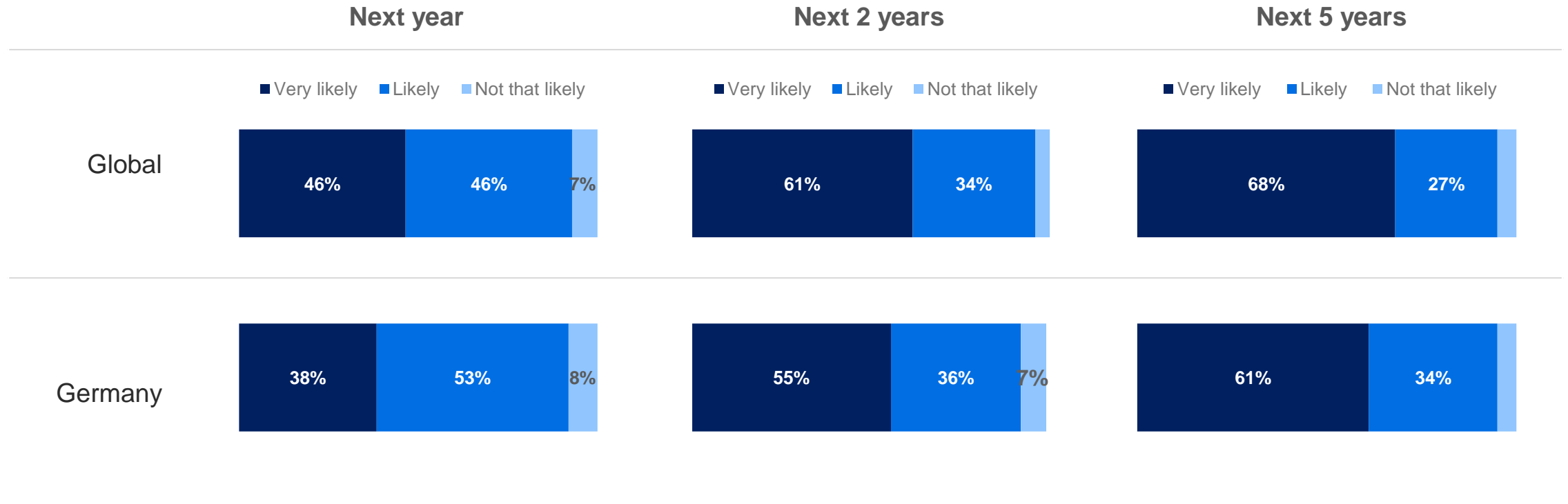
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - GERMANY

Continually, more than half of Germany-based business leaders believe their business is very likely to invest in IT sustainability-related training in the next two to five years.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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