

 MORNING CONSULT®



IT Sustainability Skills – Global

Survey of global business leaders

 SEPTEMBER 2023

© 2023 Morning Consult. All rights reserved.



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders respectively in India, France, Brazil, Italy, Spain, Mexico, Singapore, the US, Japan, Germany, the UK, Australia, and the UAE. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Global Key Findings

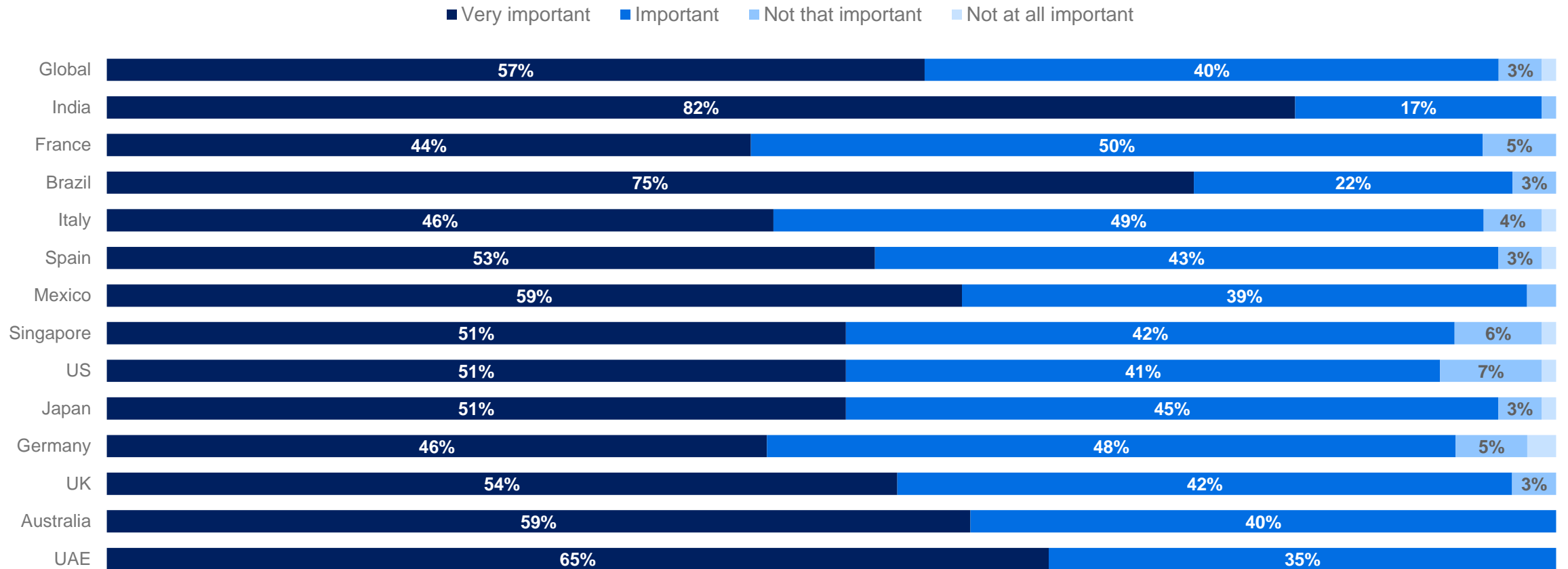
Organizations worldwide are prioritizing IT sustainability skills in workforce development and hiring practices:

- 97% of global business leaders interviewed felt that sustainability expertise/experience when evaluating job candidates for their organization was either important or very important
- 71% anticipate their business will implement more sustainability expertise/experience hiring criteria within the next two years
- 92% felt that it was likely or very likely that within the next year, their organization will invest in training employees on how they can use IT to advance sustainability goals

IT SUSTAINABILITY SKILLS - GLOBAL

Nearly all global business leaders consider sustainability expertise/experience as important to their business, with 57% saying it is very important.

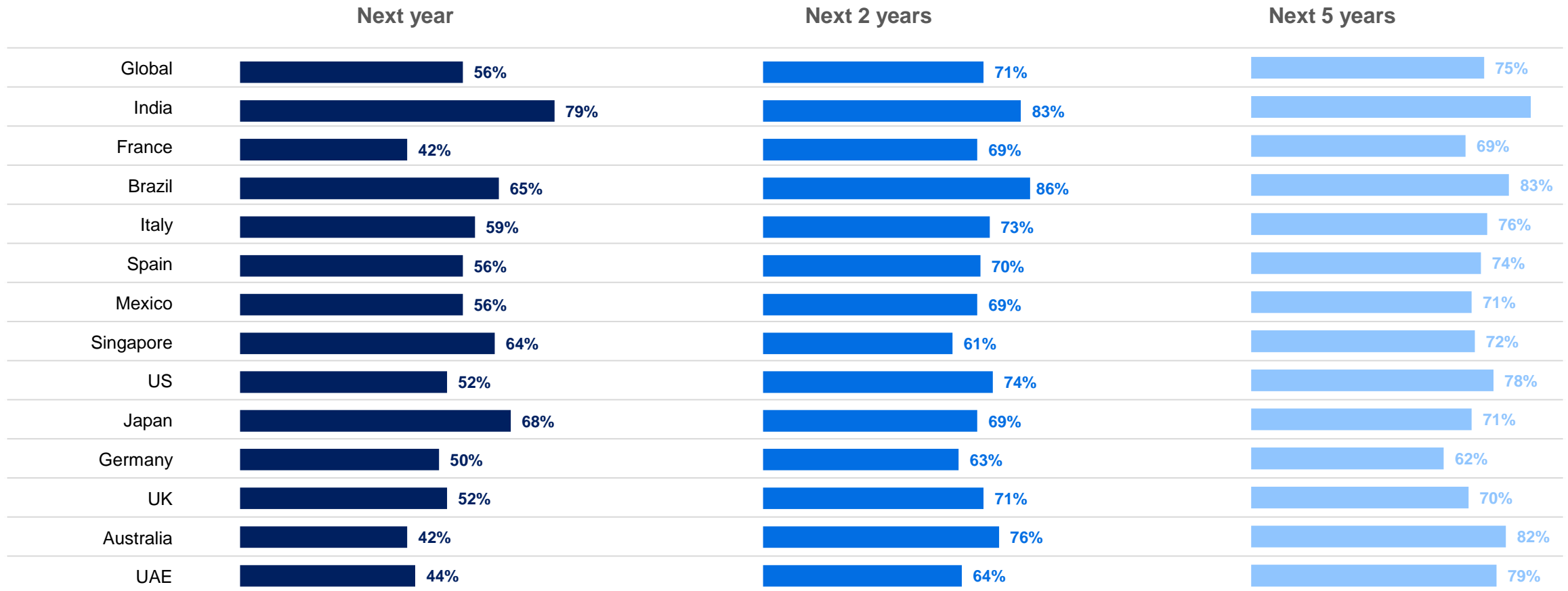
How important is sustainability expertise/experience when evaluating job candidates for your organization?



IT SUSTAINABILITY SKILLS - GLOBAL

Three quarters anticipate their business will implement more sustainability expertise/experience hiring criterion in the next five years.

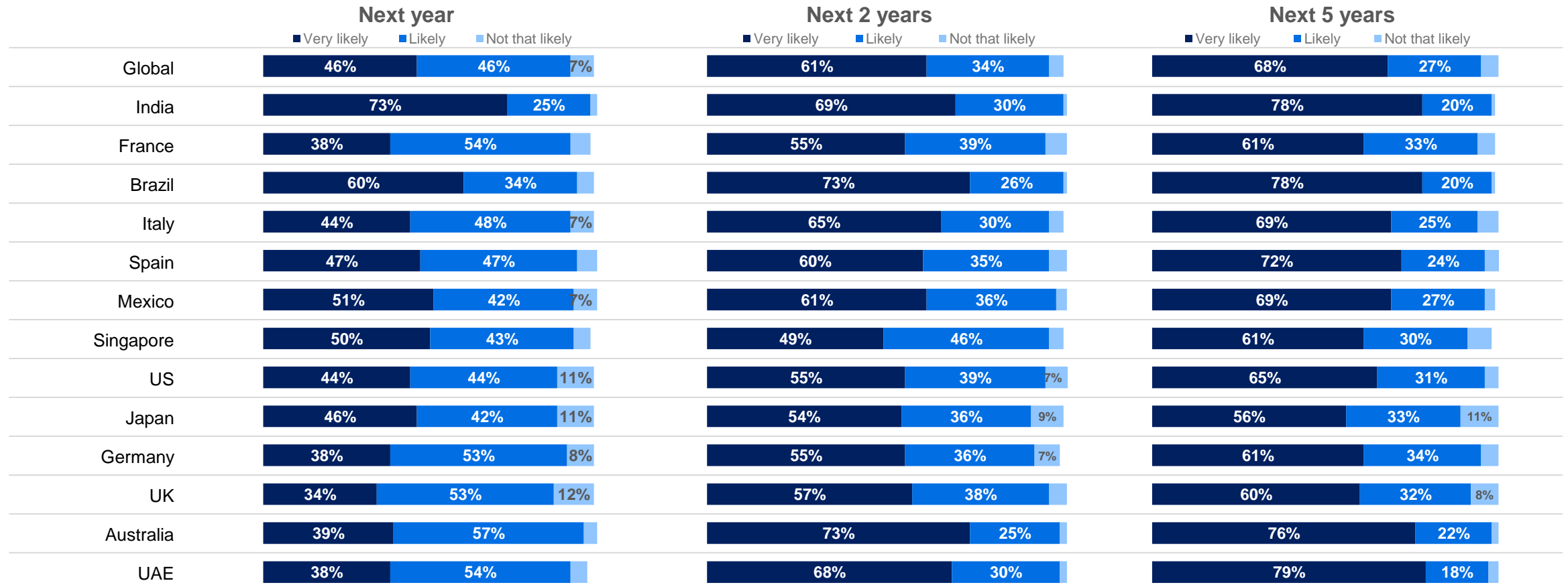
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - GLOBAL

Continually, business leaders also expect their companies to invest in IT sustainability related training in the next five years.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



 **MORNING CONSULT[®]**

