

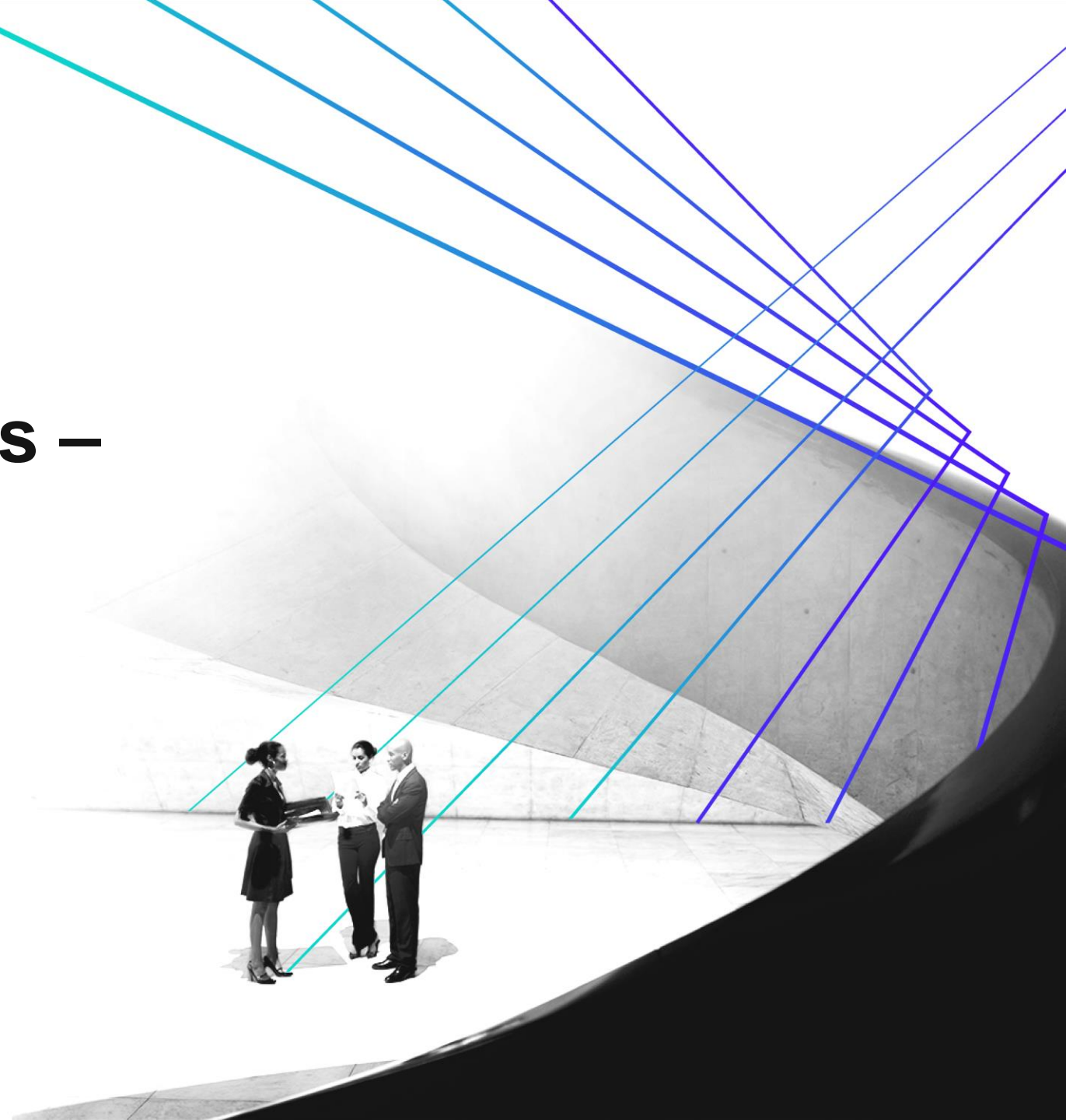
 MORNING CONSULT®



IT Sustainability Skills – India

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in India. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

India Key Findings

India-based business leaders agree that IT sustainability is important and foresee investing in it within the next year.

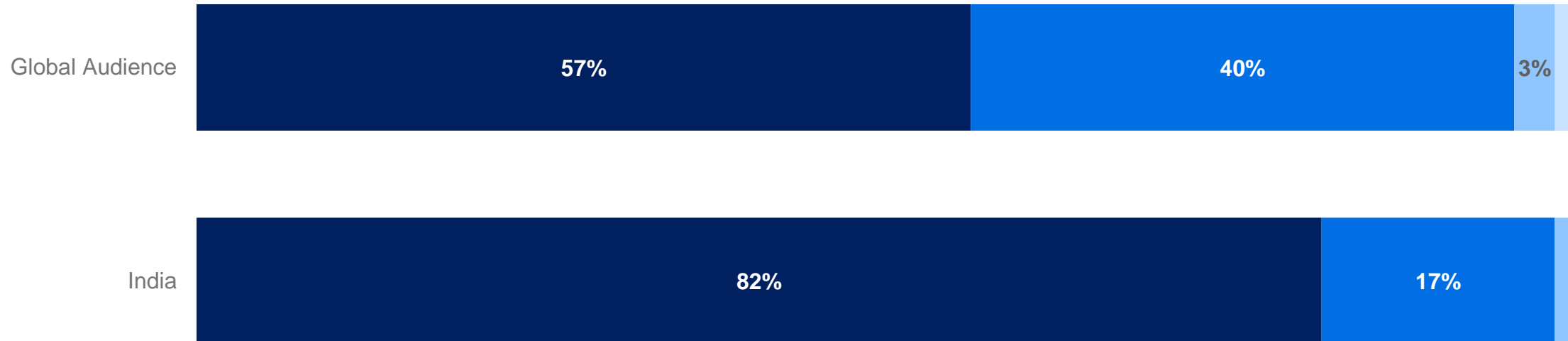
- **82% of business leaders in India indicate that sustainability expertise/experience is very important when evaluating job candidates.**
- **Business leaders in India grow increasingly likely to indicate their organization will apply more sustainability expertise/experience criterion in hiring over time, with around 4 in 5 expecting more criterion in the next year.**
- **Business leaders in India are extremely confident that their organization is very likely to invest in IT sustainability training in the next year.**

IT SUSTAINABILITY SKILLS - INDIA

Business leaders in India near unanimously consider sustainability expertise/experience to be important when evaluating job candidates.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

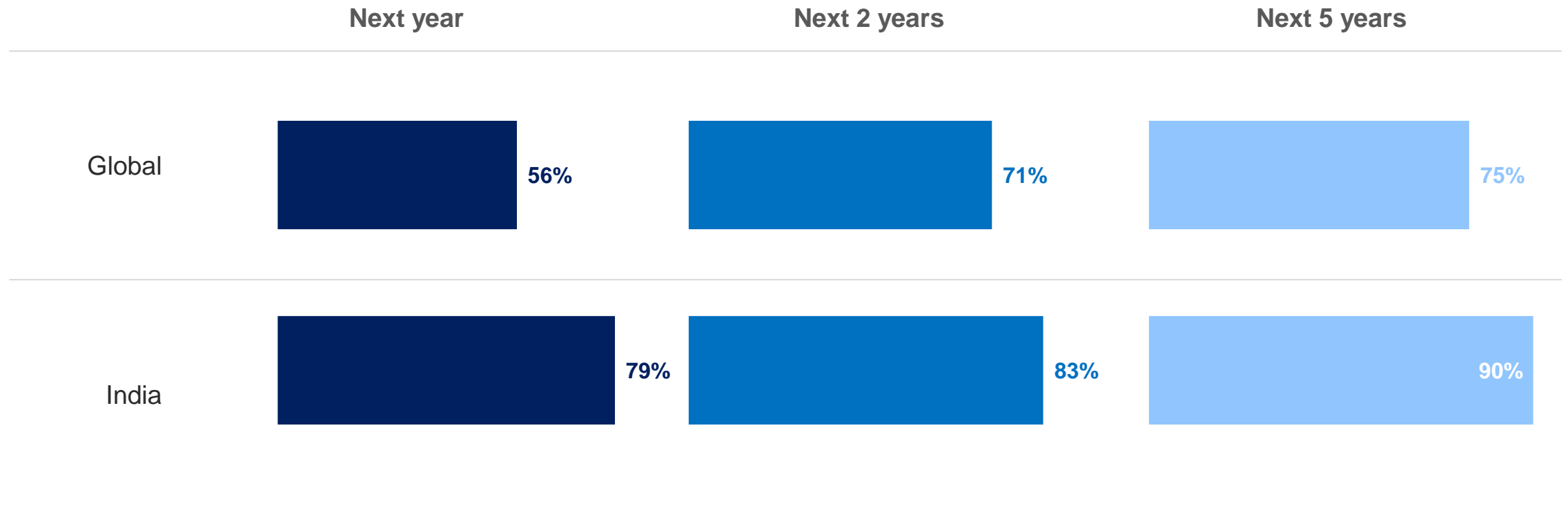
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - INDIA

Approximately 4 in 5 India-based business leaders believe their organization will apply more sustainability expertise/experience criterion in hiring in the next year.

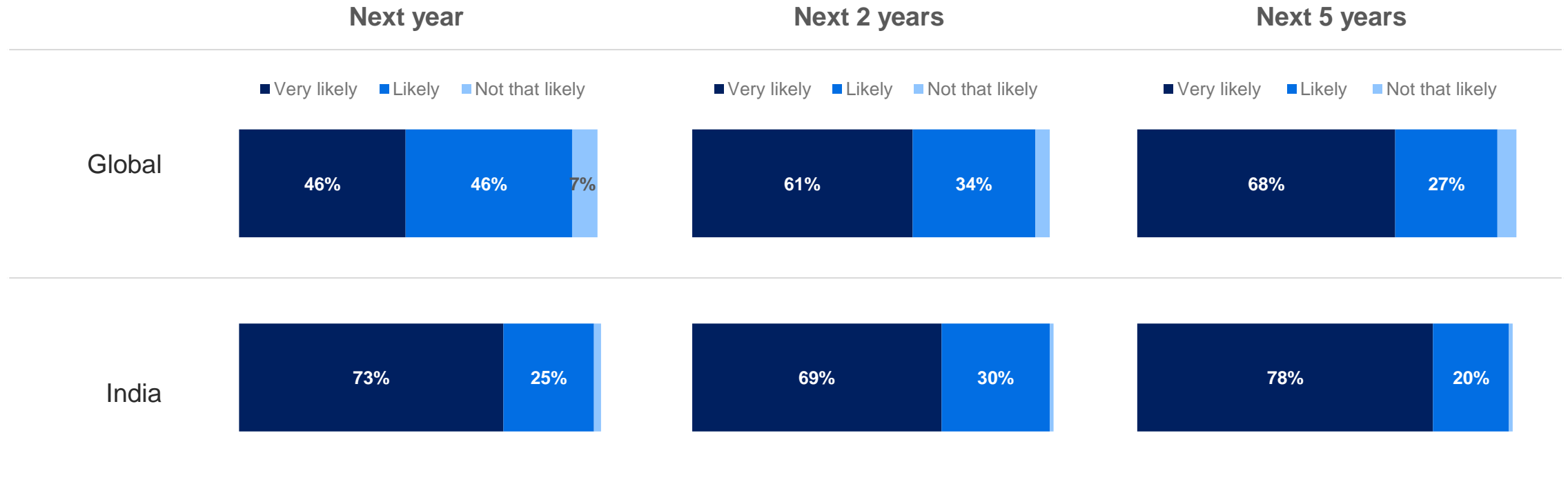
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - INDIA

Nearly three-quarters of India-based business leaders are confident that their organization is very likely to invest in IT sustainability training in the next year.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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