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IT Sustainability Skills –
Italy

Survey of global business leaders

—— SEPTEMBER 2023

Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Italy. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:

    1. How important is sustainability expertise/experience when evaluating job candidates for your organization?

    2. How much will you apply sustainability expertise/experience criterion in hiring...?

    3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

Italy Key Findings

Italy-based business leaders' attitudes around IT sustainability importance in the workplace largely align with that of the global audience.

- **Business leaders in Italy near unanimously believe that sustainability expertise/experience is important when evaluating job candidates.**

- **Approximately 3 in 5 Italy-based business leaders believe their organization will apply more sustainability expertise/experience criterion in hiring in the next year.**

- **Further, just over 9 in 10 project their company is likely to invest in IT sustainability training in the next year.**

Most business leaders in Italy consider sustainability expertise/experience important when evaluating job candidates, with 46% considering it very important.

How important is sustainability expertise/experience when evaluating job candidates for your organization?
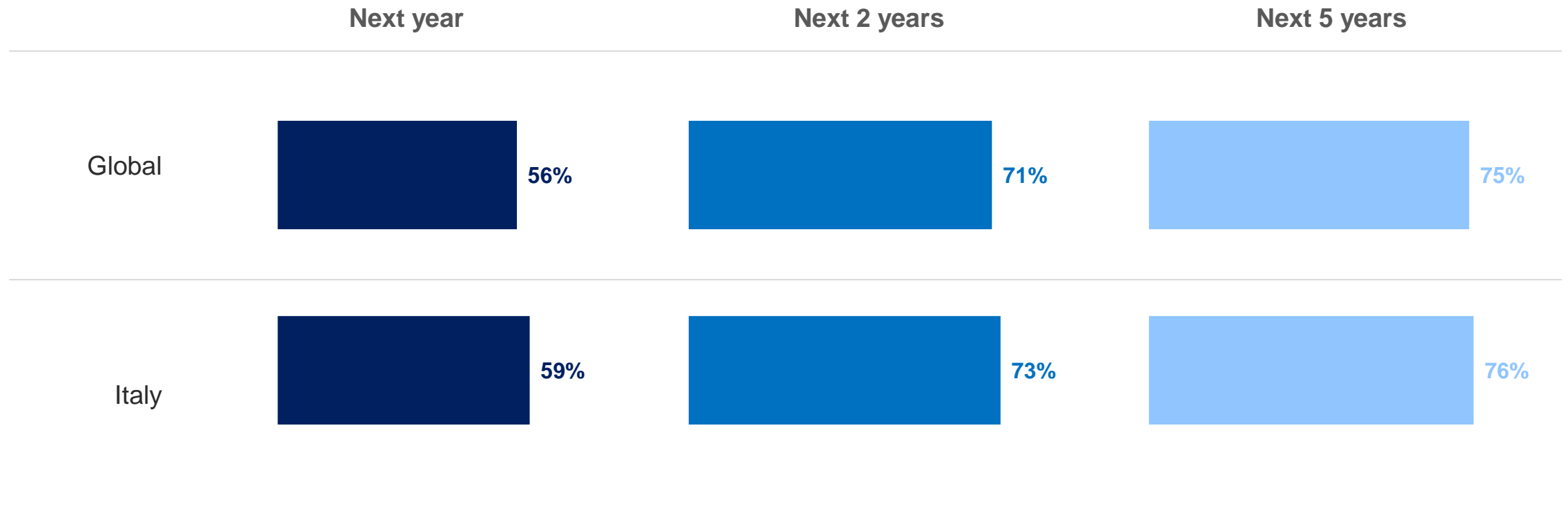

■ Very important ■ Important ■ Not that important ■ Not at all important

Global Audience: Very important 57%, Important 40%, Not that important 3%

Italy: Very important 46%, Important 49%, Not that important 4%

Italy-based business leaders largely forecast that their business will apply sustainability standards in hiring practices in the next 5 years.
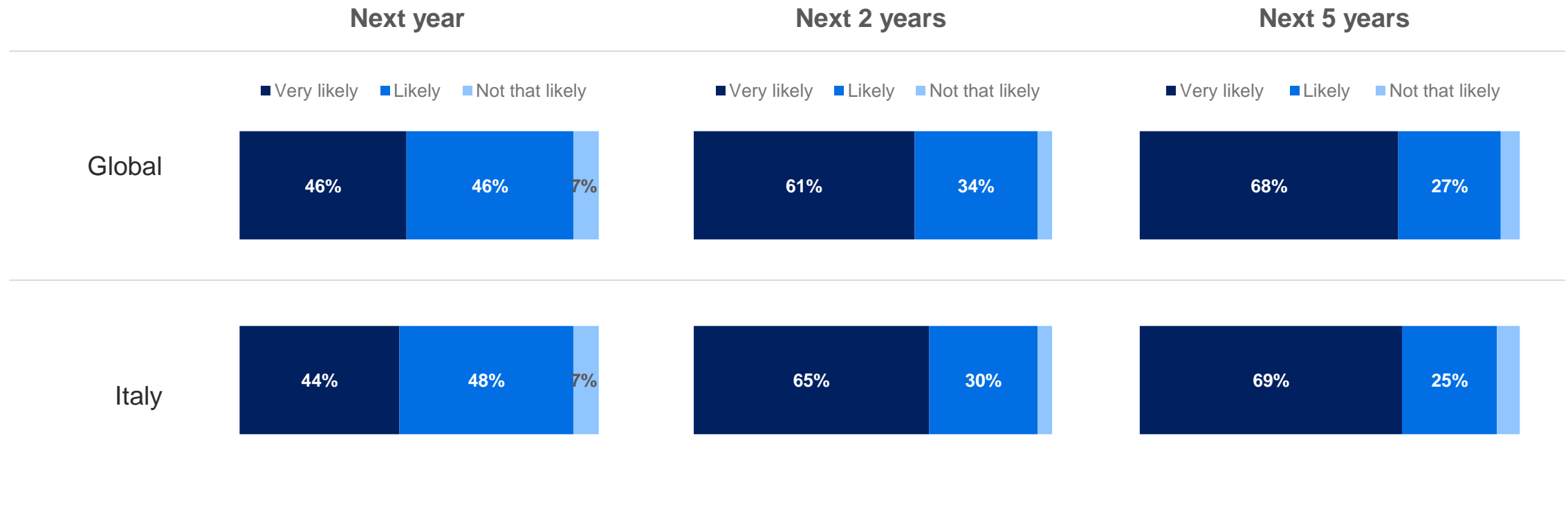
How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**

	Next year	Next 2 years	Next 5 years
Global	56%	71%	75%
Italy	59%	73%	76%

Around two-thirds of business leaders in Italy anticipate that their organization is very likely to invest in IT sustainability training in 2 to 5 years.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

	Next year	Next 2 years	Next 5 years
	■Very likely ■Likely ■Not that likely	■Very likely ■Likely ■Not that likely	■Very likely ■Likely ■Not that likely
Global	46% / 46% / 7%	61% / 34%	68% / 27%
Italy	44% / 48% / 7%	65% / 30%	69% / 25%

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