

 MORNING CONSULT®



IT Sustainability Skills – Japan

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Japan. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

Japan Key Findings

Most Japan-based organizations are prioritizing sustainability skill investments in their workforce.

- **Like the global audience, the vast majority of business leaders in Japan consider sustainability expertise/experience to be important when evaluating job candidates.**
- **More than two-thirds of Japan-based business leaders plan to apply more sustainability criterion in hiring within the next year.**
- **Over half of business leaders in Japan believe their organization is very likely to invest in IT sustainability-related training within the next two to five years.**

IT SUSTAINABILITY SKILLS - JAPAN

Japan-based organizations, like global businesses, value sustainability competence when considering applicants.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

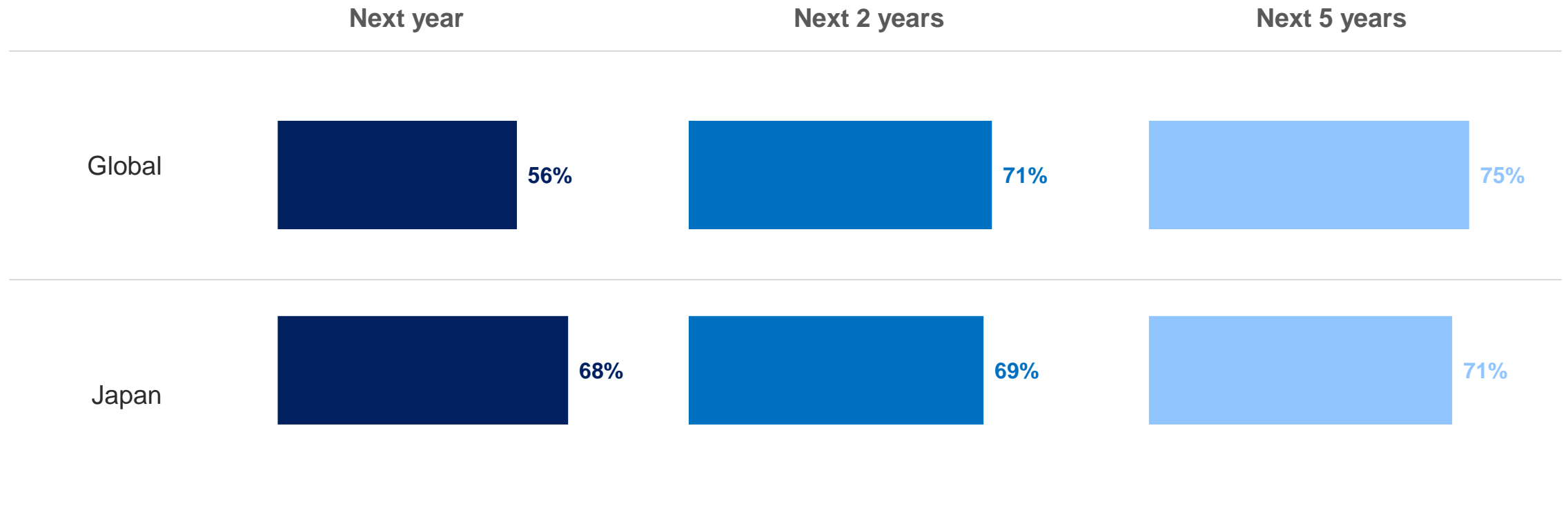
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - JAPAN

Around two-thirds of Japan-based business leaders foresee applying sustainability expertise/experience criterion in hiring within the next year.

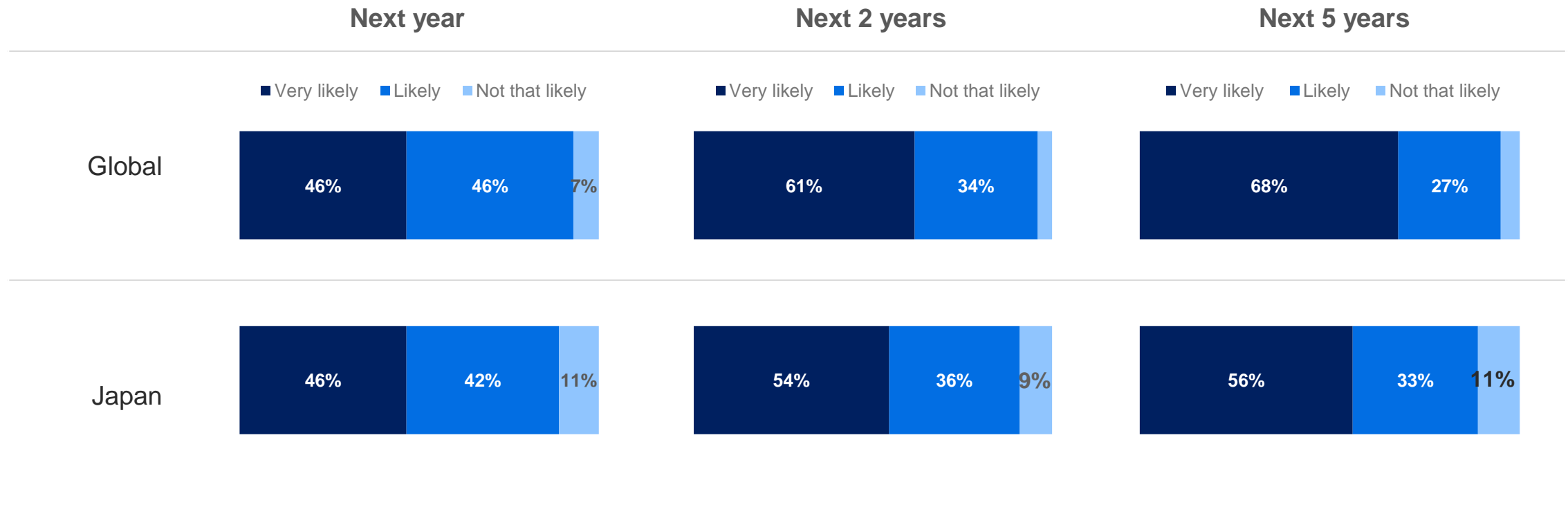
How much will you apply sustainability expertise/experience criterion in hiring...? [Showing % More]



IT SUSTAINABILITY SKILLS - JAPAN

More than half of business leaders in Japan indicate that their organization is very likely to invest in training employees on using IT to advance sustainability goals within the next two to five years.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



 **MORNING CONSULT[®]**

