

 MORNING CONSULT®



# IT Sustainability Skills – Mexico

Survey of global business leaders

 SEPTEMBER 2023

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# Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Mexico. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
  1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
  2. How much will you apply sustainability expertise/experience criterion in hiring...?
  3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

# Mexico Key Findings

**Business leaders in Mexico, like the global audience, consider incorporating IT sustainability skills in hiring and training an important initiative.**

- **Mexico-based business leaders near-unanimously recognize the importance of sustainability expertise/experience when evaluating job candidates.**
- **Accordingly, around half of Mexico-based business leaders believe their organization will apply more sustainability criterion in hiring in the next year.**
- **Just about half indicate their organization is very likely to invest in IT sustainability-related training in the next year.**

## IT SUSTAINABILITY SKILLS - MEXICO

**Business leaders in Mexico near unanimously recognize the importance of sustainability expertise/experience when evaluating job candidates.**

How important is sustainability expertise/experience when evaluating job candidates for your organization?

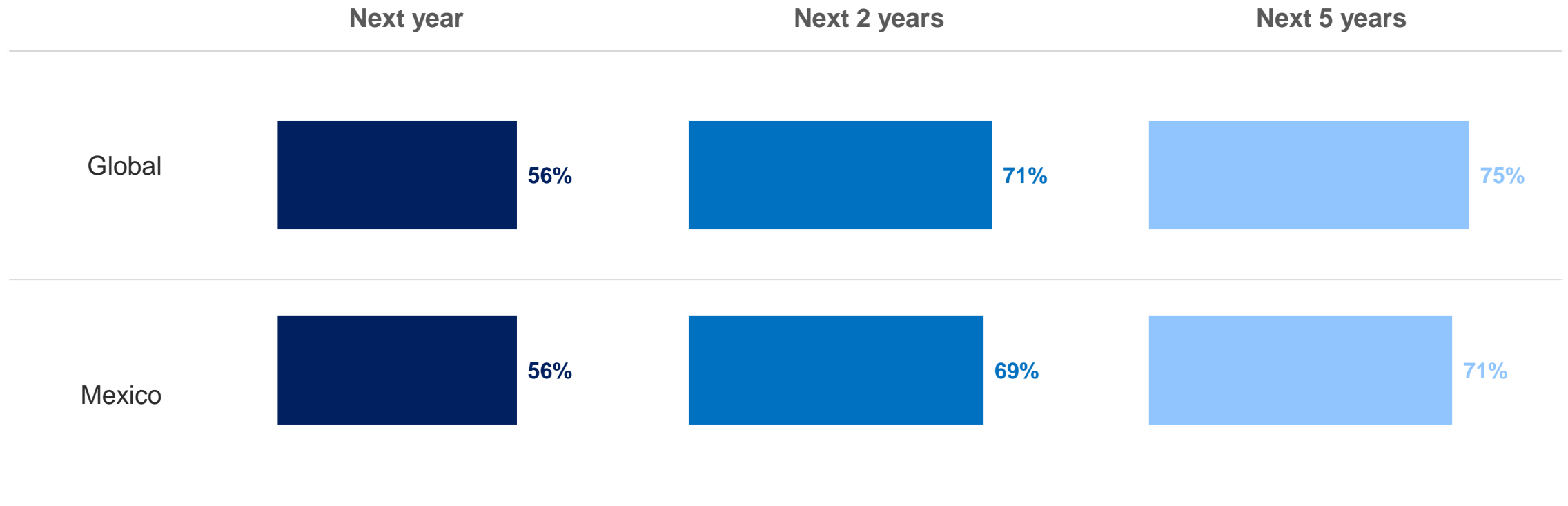
■ Very important ■ Important ■ Not that important ■ Not at all important



## IT SUSTAINABILITY SKILLS - MEXICO

**Around 7 in 10 Mexico-based business leaders anticipate applying more sustainability expertise/experience criterion in hiring in the next 5 years.**

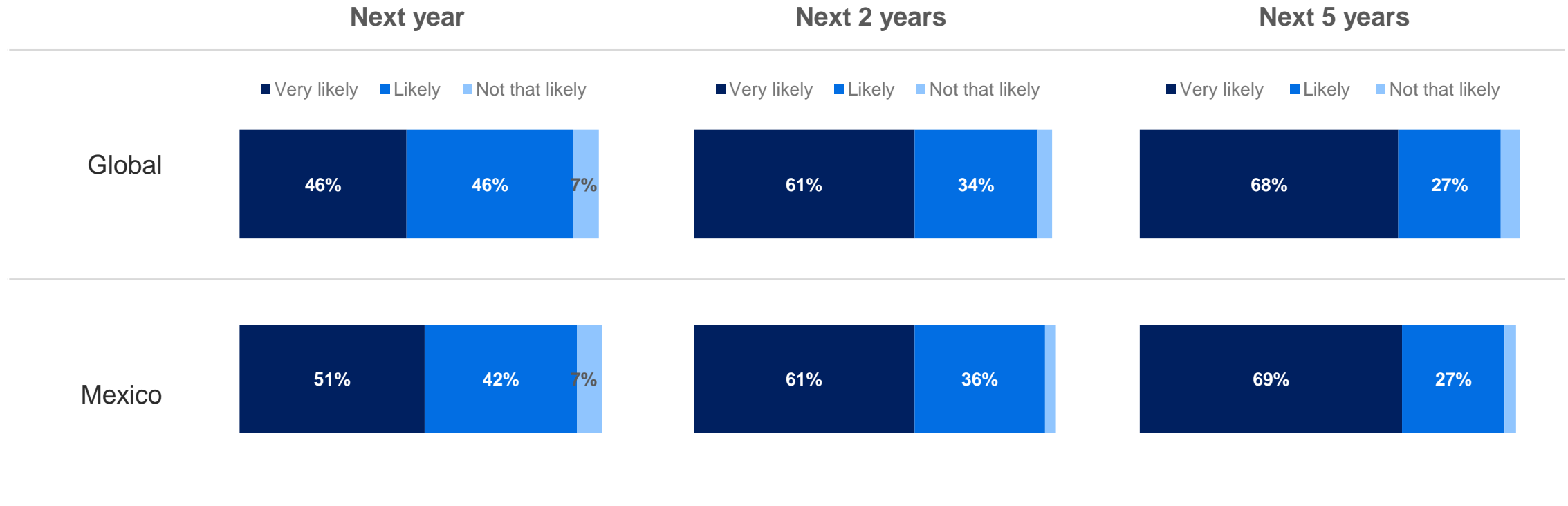
How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**



## IT SUSTAINABILITY SKILLS - MEXICO

**Just about half of business leaders in Mexico believe their organization is very likely to invest in IT sustainability-related training in the next year.**

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



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