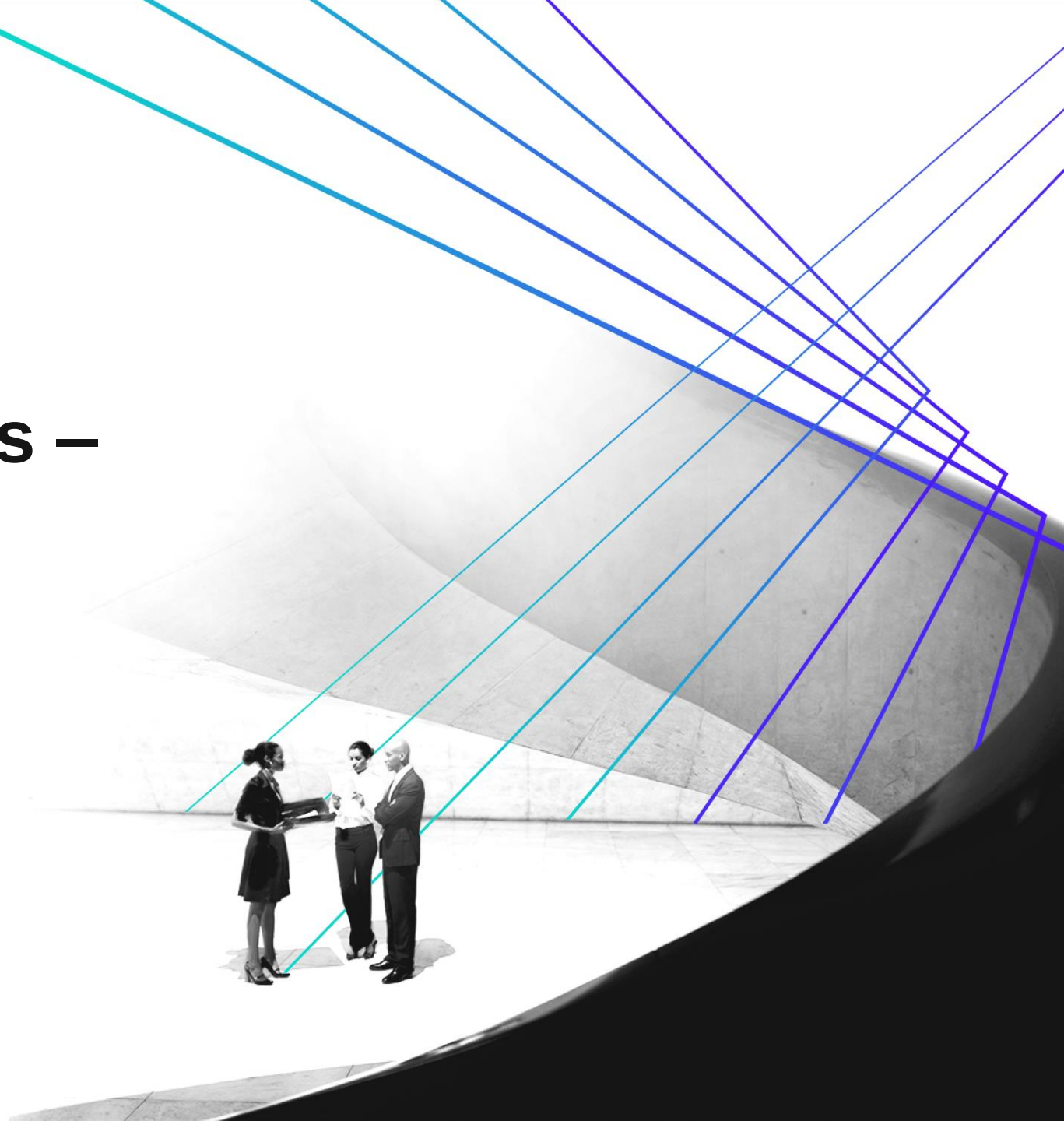
IT Sustainability Skills – Singapore

Survey of global business leaders

SEPTEMBER 2023



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Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in Singapore. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:

1. How important is sustainability expertise/experience when evaluating job candidates for your organization?

2. How much will you apply sustainability expertise/experience criterion in hiring...?

3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

Singapore Key Findings

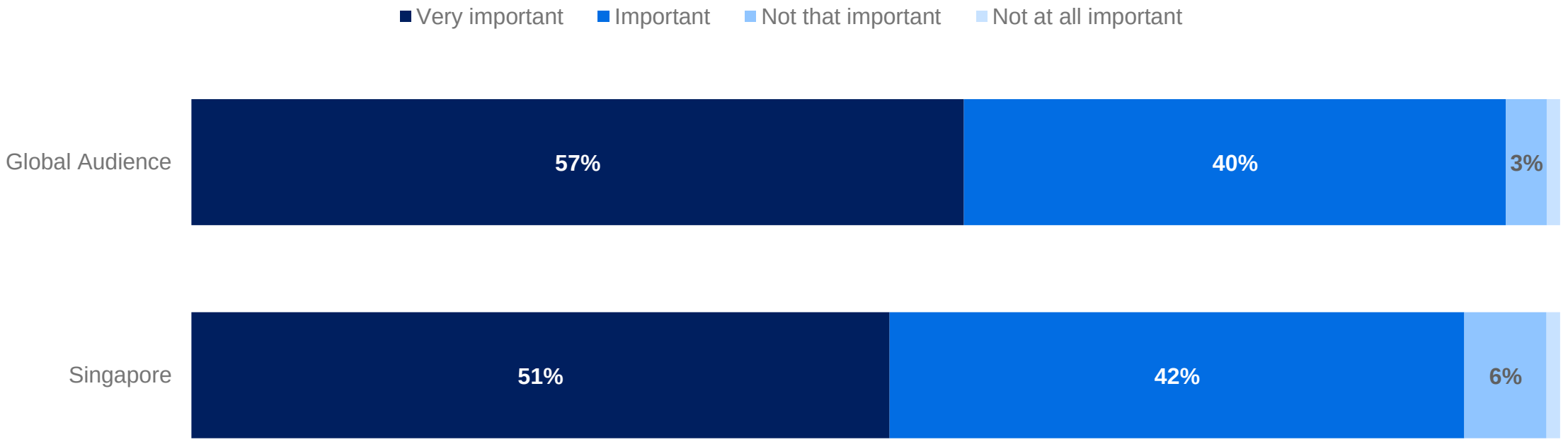
Similar to global business leaders, Singapore-based leaders largely recognize the growing importance of IT sustainability in their organizations.

- **Around half of business leaders in Singapore classify sustainability expertise/experience as very important.**
- **Close to two-thirds of Singapore-based business leaders plan to apply more sustainability expertise/experience criterion in hiring in the next year.**
- **Half indicate that their organization is very likely to invest in IT sustainability-related training within the next year.**

IT SUSTAINABILITY SKILLS - SINGAPORE

Just over half of business leaders in Singapore report that sustainability expertise/experience is very important to their business.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

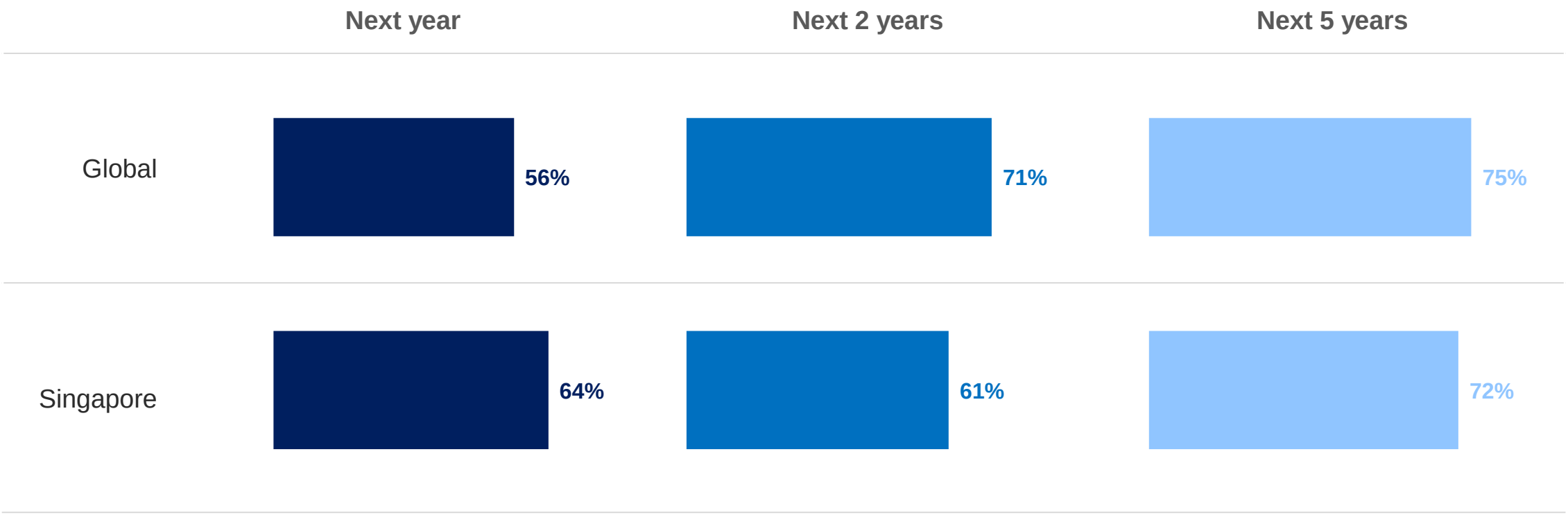


Base: Global Business Leaders n=3299, Singapore Business Leaders n=250

IT SUSTAINABILITY SKILLS - SINGAPORE

Nearly two-thirds of Singapore-based business leaders plan to apply more criterion in hiring in the next year.

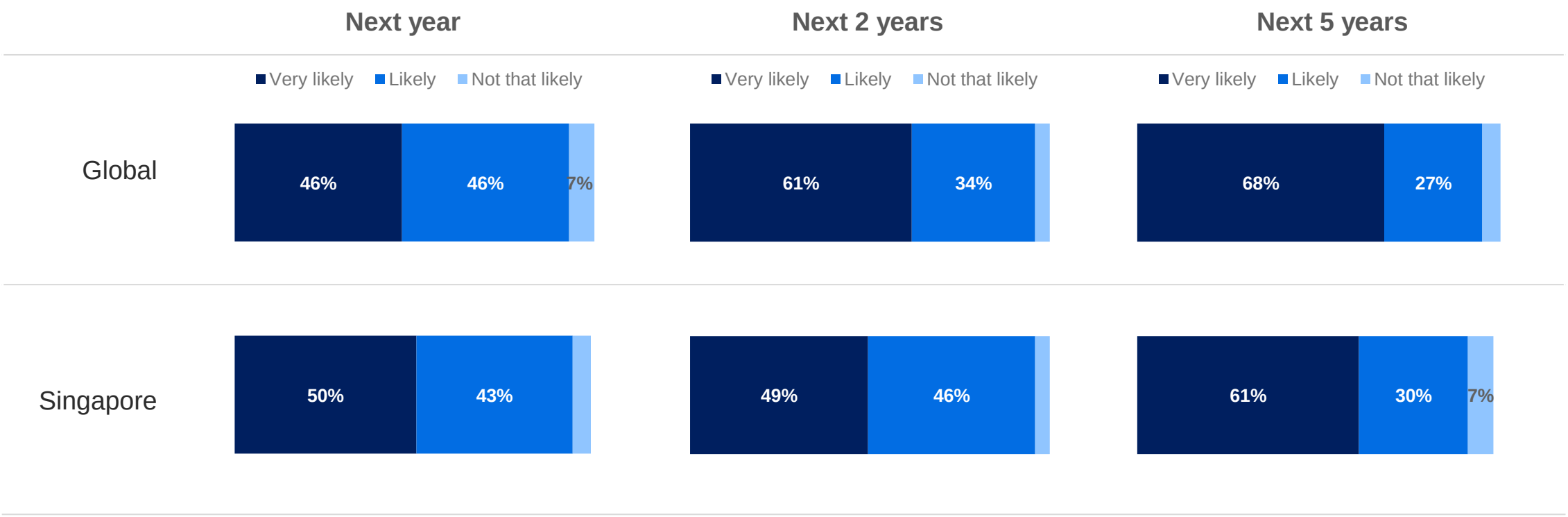
How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**



Base: Global Business Leaders n=3299, Singapore Business Leaders n=250

Half of business leaders in Singapore indicate that their organization is very likely to invest in training employees on using IT to advance sustainability goals within the next year.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?



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