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IT Sustainability Skills – United Arab Emirates

Survey of global business leaders

— SEPTEMBER 2023

Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in the United Arab Emirates. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:

  1. How important is sustainability expertise/experience when evaluating job candidates for your organization?

  2. How much will you apply sustainability expertise/experience criterion in hiring...?

  3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

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United Arab Emirates Key Findings

Business leaders in the UAE see incorporating IT sustainability skills in hiring and training as a long-term goal.
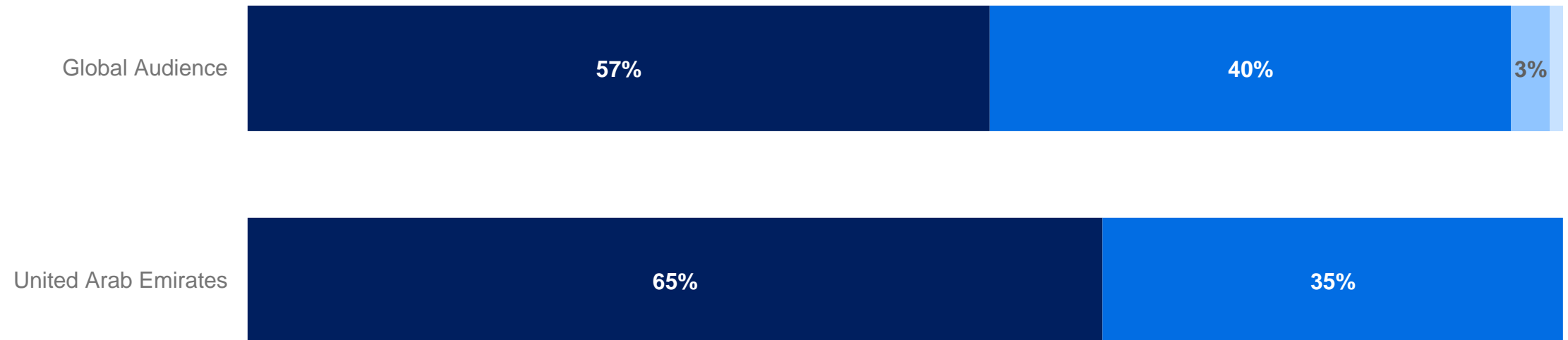
- **UAE-based business leaders universally consider sustainability expertise/experience important when evaluating job candidates.**

- **However, less than half indicate their organization will apply sustainability expertise/experience criterion in hiring within the next year.**

- **Further, a minority of business leaders in the UAE foresee their organization investing in IT sustainability training in the next year.**

Business leaders in the UAE universally recognize the importance of IT sustainability expertise/experience when evaluating job candidates.

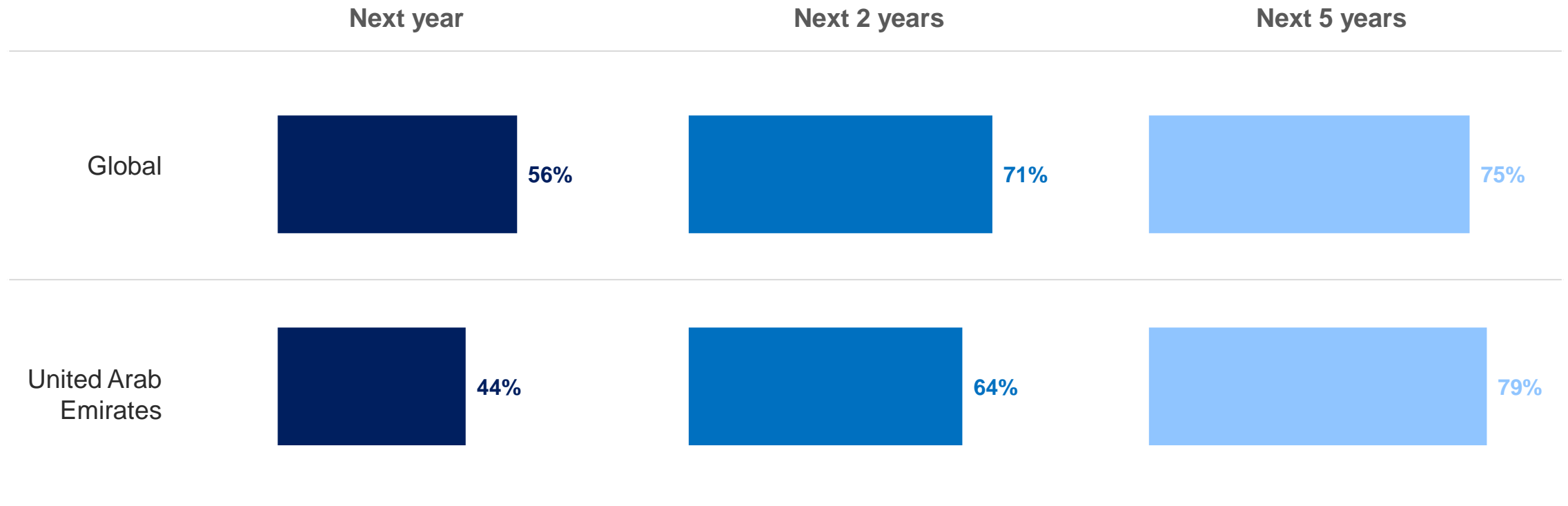How important is sustainability expertise/experience when evaluating job candidates for your organization?

■ Very important ■ Important ■ Not that important ■ Not at all important

Global Audience
57%　　40%　　3%

United Arab Emirates
65%　　35%

UAE-based business leaders envision applying IT sustainability expertise/experience criterion in hiring as more of a long-term goal.

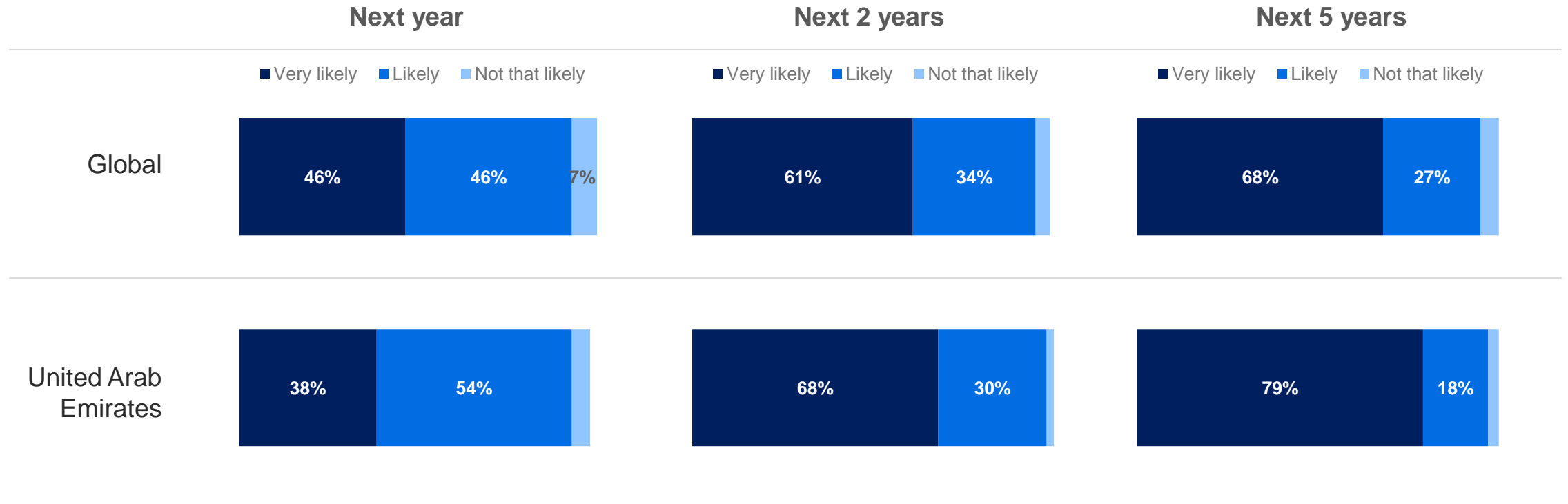How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**

	Next year	Next 2 years	Next 5 years
Global	56%	71%	75%
United Arab Emirates	44%	64%	79%

Likewise, 79% of business leaders in the UAE believe their organization is very likely to invest in IT sustainability training in the next 5 years, compared to 38% in the next year.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

	Next year	Next 2 years	Next 5 years
Global	Very likely 46% / Likely 46% / Not that likely 7%	Very likely 61% / Likely 34%	Very likely 68% / Likely 27%
United Arab Emirates	Very likely 38% / Likely 54%	Very likely 68% / Likely 30%	Very likely 79% / Likely 18%

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