

 MORNING CONSULT®



IT Sustainability Skills – United Kingdom

Survey of global business leaders

 SEPTEMBER 2023



Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in the United Kingdom. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:
 1. How important is sustainability expertise/experience when evaluating job candidates for your organization?
 2. How much will you apply sustainability expertise/experience criterion in hiring...?
 3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?

United Kingdom Key Findings

U.K.-based business leaders demonstrate a strong commitment to sustainability in the workplace.

- **Most business leaders in the United Kingdom prioritize sustainability experience/expertise in hiring, deeming it crucial for their organizations.**
- **U.K.-based business leaders also anticipate applying more sustainability criteria application in hiring practices.**
- **Intentions to apply more sustainability criteria aligns with plans for investments in IT sustainability-related training programs.**

IT SUSTAINABILITY SKILLS - UNITED KINGDOM

Following global patterns, most U.K.-based business leaders place value on sustainability capabilities when making hiring decisions, with just over half considering it very important to their organization.

How important is sustainability expertise/experience when evaluating job candidates for your organization?

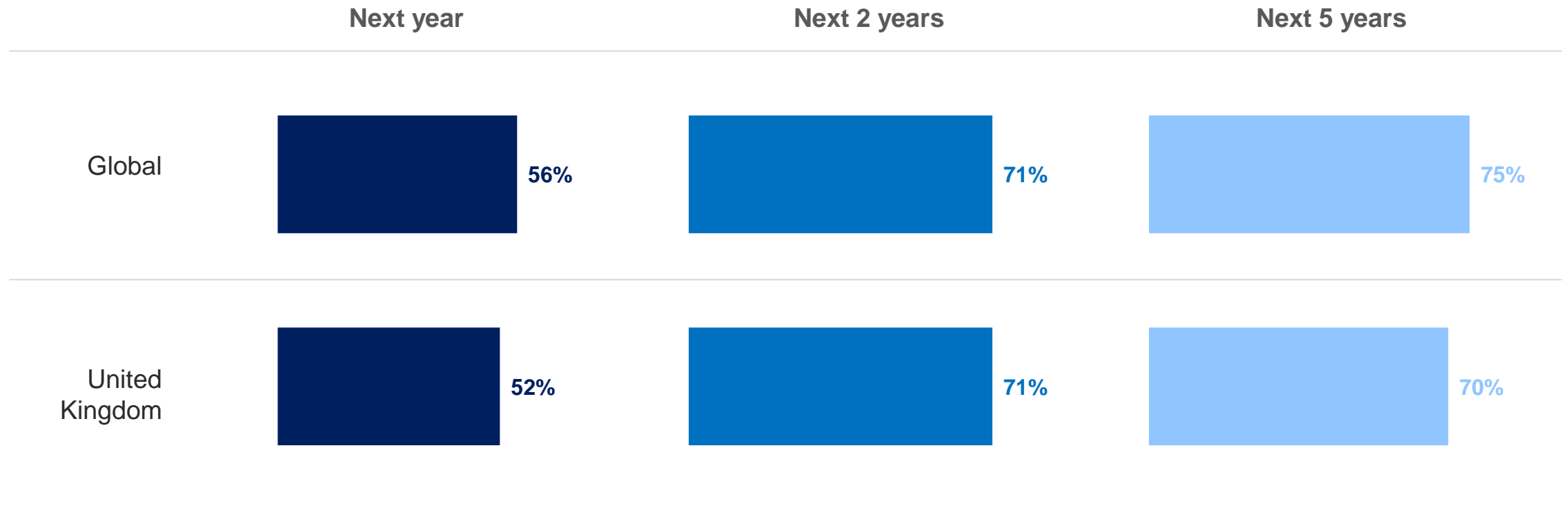
■ Very important ■ Important ■ Not that important ■ Not at all important



IT SUSTAINABILITY SKILLS - UNITED KINGDOM

Business leaders in the United Kingdom also forecast increased application of sustainability criterion in hiring practices in the next 5 years.

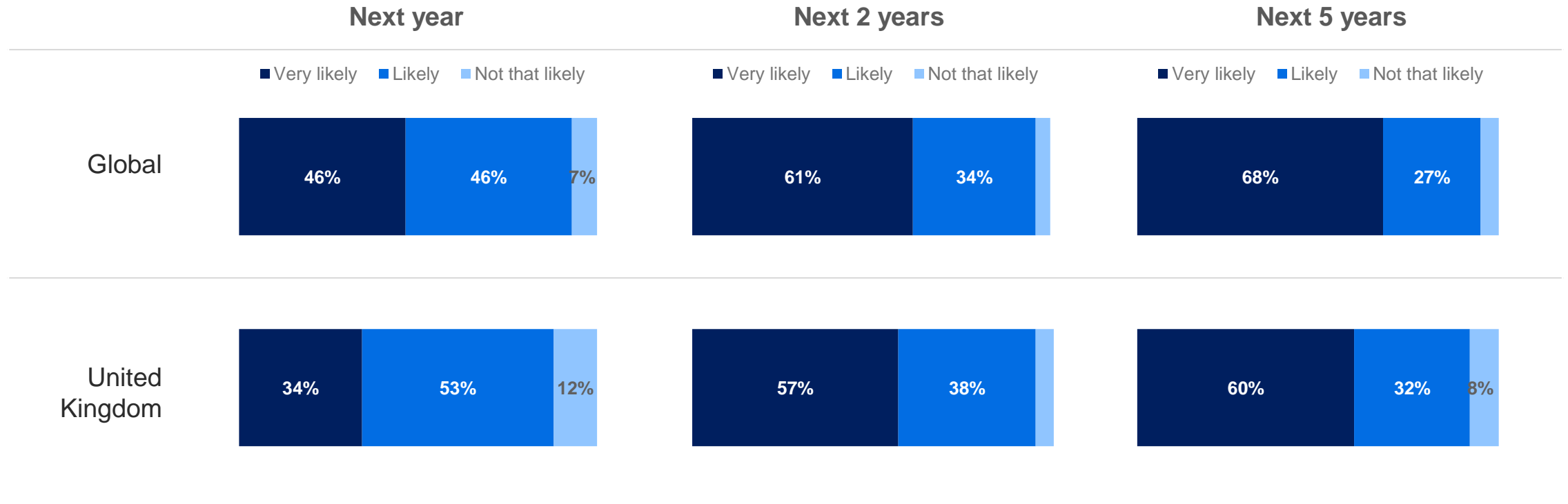
How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**



IT SUSTAINABILITY SKILLS - UNITED KINGDOM

Similarly, over time, a majority of U.K.-based business leaders anticipate a high likelihood of investing in IT sustainability-related training for their employees.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals...?



 MORNING CONSULT®

