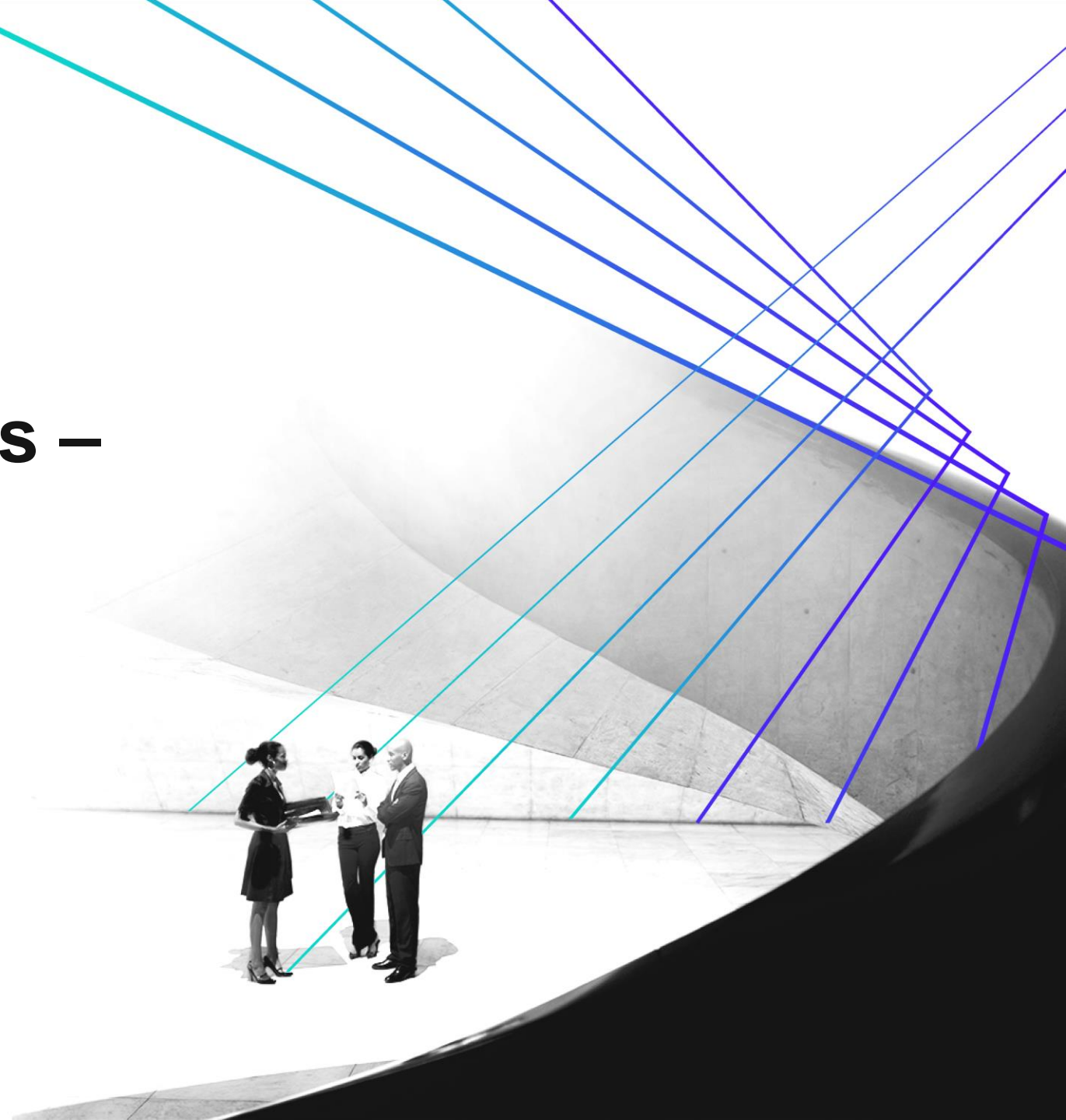**MORNING CONSULT**®   **IBM**

IT Sustainability Skills – United States

Survey of global business leaders

—— SEPTEMBER 2023

Methodology

- This poll was conducted online by Morning Consult in August 2023 among a sample of ~3,300 global business leaders, including ~250 leaders in the United States. Participants were interviewed on organizational approaches to IT and sustainability, IT sustainability decision making, and IT sustainability skills training. Below are three IT sustainability questions:

1. How important is sustainability expertise/experience when evaluating job candidates for your organization?

2. How much will you apply sustainability expertise/experience criterion in hiring...?

3. How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

United States Key Findings

Incorporating IT sustainability in hiring and training is a long-term priority for business leaders in the United States.

- **More than 9 in 10 U.S. business leaders recognize the importance of sustainability capabilities in hiring practices.**

- **Around three-quarters believe their organization will apply more sustainability criterion in hiring in the next 2 to 5 years.**

- **Over three-fifths also see their organization as very likely to invest in IT sustainability-related training in the next five years.**

Sustainability proficiencies are crucial to U.S. organizations when considering applicants, with around half of U.S. business leaders saying it is very important.

How important is sustainability expertise/experience when evaluating job candidates for your organization?
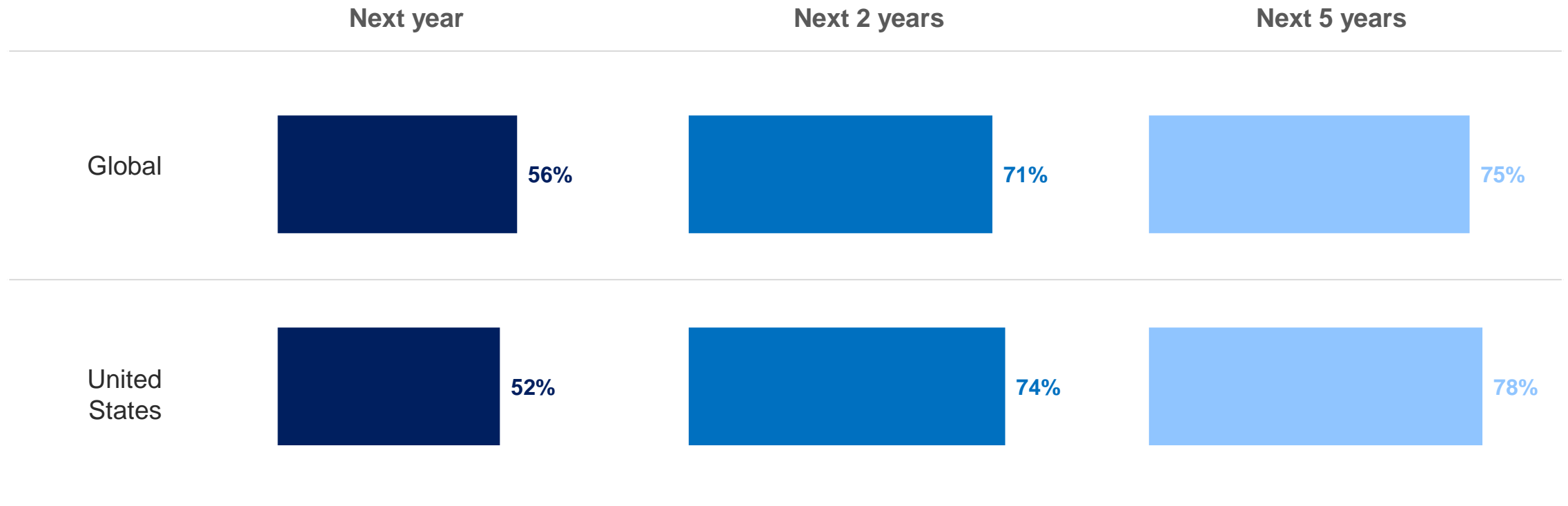
■ Very important ■ Important ■ Not that important ■ Not at all important

Global Audience
| 57% | 40% | 3% |

United States
| 51% | 41% | 7% |

U.S. business leaders show a growing inclination to incorporate sustainability skills in hiring criteria over the next two to five years.

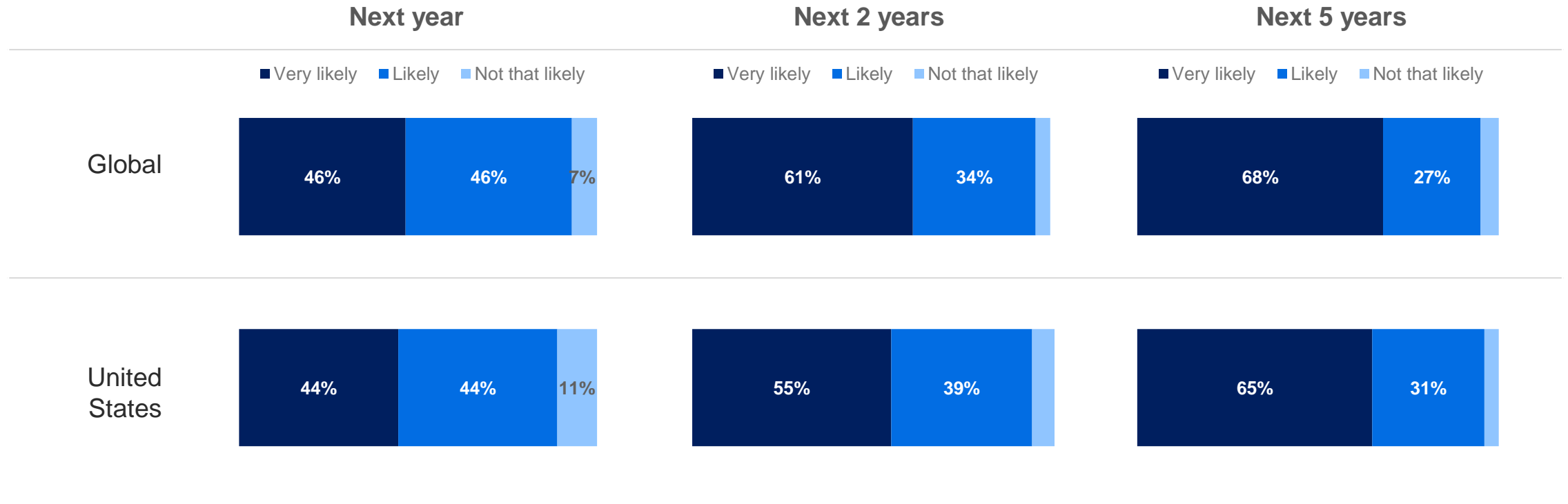How much will you apply sustainability expertise/experience criterion in hiring...? **[Showing % More]**

	Next year	Next 2 years	Next 5 years
Global	56%	71%	75%
United States	52%	74%	78%

About two-thirds of business leaders in the U.S. project their company is very likely to invest in internal IT sustainability training.

How likely is your organization to invest in training employees on how they can use IT to advance sustainability goals…?

	Next year	Next 2 years	Next 5 years
	■ Very likely ■ Likely ■ Not that likely	■ Very likely ■ Likely ■ Not that likely	■ Very likely ■ Likely ■ Not that likely
Global	46% / 46% / 7%	61% / 34%	68% / 27%
United States	44% / 44% / 11%	55% / 39%	65% / 31%

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