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IBM Study: Create a Call to Action to Retain Female Talent

ARMONK, N.Y., April 24, 2017 /[PRNewswire](#)/ -- Attracting, retaining and developing female talent across the world is not only essential to a company's culture -- it's a business imperative, according to a recent [study](#) by IBM (NYSE: [IBM](#)) and the [Boston College Center of Work & Family](#).

In order for women to play a critical role in the global economy, they must be present in STEM (science, technology engineering and mathematics) careers to drive innovation across industries.

The case study, "[Empowering Women's Success in Technology, IBM's Commitment to Inclusion](#)," outlines how IBM brings women in STEM together for development opportunities, provides them resources to advance their careers and share best practices across the industry.

For over 100 years, IBM has engaged with the society at large in the communities where it does business. One of IBM's strategies is to create the social infrastructure to give women and other under-represented groups access to the education and resources they need to fully reach their potential.

For example, IBM launched launched P-TECH (Pathways in Technology Early College High School) in 2011 as a private-public collaboration with the New York City Department of Education and the City University of New York. P-TECH prepares youth, particularly low-income students of color, many of whom are the first generation in their families to go to college, to move beyond high school, earn a college degree, and enter the workforce with skills that employers value. To learn about recent P-TECH graduates, see this [video](#).

For more information on P-TECH, go [here](#).

For more information about IBM and diversity, go [here](#).

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PR Newswire

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