

ecx.io, an IBM Company, Named Emerging Partner of the Year for the EMEA Central Region at the 2017 Adobe Summit

DUSSELDORF, Germany, May 23, 2017 /[PRNewswire](#)/ -- ecx.io, an IBM company (NYSE: [IBM](#)) and full service digital agency headquartered in Dusseldorf, Germany, announced it has been named the 2016 Emerging Partner of the Year in the EMEA Central Region at the 2017 Adobe Summit in London.

The Partner Award honours ecx.io's passion for creating digital excellence with Adobe's Experience Cloud Business. It adds to ecx.io's recently achieved status as "Global Alliance Partner," as well as its existing Adobe specializations: Adobe Analytics and Adobe Experience Manager. ecx.io has built its success up over many years based on its high level of expertise of the Adobe Experience Cloud with a strong footprint across all industries. The full-service digital agency is committed to continuously expanding its product expertise and creating new innovative solutions in cooperation with the leading provider of digital marketing solutions.

"ecx.io has long been one of our most important strategic partners and has been able to prove competence and successful implementation in the Adobe Experience Cloud environment," acknowledges Peter Cummings, Director of Partners and Alliances EMEA at Adobe.

Helmut Nachbauer, Managing Director and Partner at ecx.io, proudly states, "The award honours our expertise and first-class solutions, developed with our long-term strategic partner Adobe. Our partnership will continue to drive further innovations in the future."

The strategic partnership with Adobe is a pillar of ecx.io's continuing success. Joint customers include Cyberport, KYOCERA, Uniper, Axalta, Erste Bank and more.

Delivery of Digital Excellence

In early 2016, ecx.io [joined forces with IBM iX](#) to support clients in pursuit of digital transformation. ecx.io serves as the hub for Adobe Digital Experience competence inside IBM iX in Europe. Through the partnership, projects are delivered across the Adobe Experience Cloud with integration in e-commerce, legacy systems and cognitive applications, including IBM Watson.

Additionally, [IBM iX previously announced a global partnership with Adobe](#), combining the capabilities of Adobe Marketing Cloud with the design, digital and technology expertise of IBM iX to create seamless experiences for its clients. ecx.io is also investing in creating its own Adobe based assets and accelerators for their 'Innovation Library'. ecx.io offers a team of highly trained and certified people in Adobe Digital Experience solutions, with delivery capabilities across Europe. Together with IBM iX, seamless and efficient

digital experiences are created for a high level of customer satisfaction.

About ecx.io: ecx.io is one of the most successful digital agencies in Europe – and, as part of the IBM iX family, also one of the largest worldwide. At ecx.io sites in Düsseldorf, Bracknell, Varaždin, Wels, Vienna and Zagreb more than 300 entrepreneurs, creatives, strategists, thinkers and geeks solve challenges in digital marketing and eCommerce. The common mission: creating digital success. We think bigger than agencies and more creatively than consultants – with the power of integrated solutions.

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