

IBM Named a Leader in IDC MarketScape: Worldwide Network Consulting Services

IBM Network Services recognized for strong operational efficiency and improved network security

ARMONK, N.Y., June 26, 2017 /[PRNewswire](#)/ -- IBM (NYSE: [IBM](#)) today announced that IDC has named IBM a Leader in the IDC MarketScape: Worldwide Network Consulting Services 2017 Vendor Assessment (Doc #US41623217, June 2017). Study participants cited the strength of IBM Network Services' ability to provide operational efficiencies as well as improved network security.

As a services integrator, IBM works with a broad ecosystem of technology partners worldwide to supply its network solutions, and provides an agnostic approach to network transformation across multiple technologies and circuit providers through its network design, deployment, and managed services. IBM delivers its portfolio of network services through four integrated areas: campus, cloud and datacenter, wide area, and wireless.

IBM continues to transform traditional networking environments to meet the requirements of today's hybrid infrastructure models through IBM Cloud. Using software-defined, network-as-a-service delivery models, IBM hopes to make it easier and safer for clients to manage and customize their networks according to their intended business objectives. Certain areas of the IBM Network Services portfolio, like IoT and managed services, are already making use of the capabilities of IBM Watson. All of these efforts are crucial to IBM's strategic initiatives of becoming the world's leading cloud platform and cognitive solutions company.

"We are pleased to be recognized as a leader in the IDC MarketScape for Network Consulting Services and believe it reflects the strength of our business and the client satisfaction we see on a daily basis worldwide," says Max Michaels, General Manager, IBM Network Services. We are committed to maintaining that level of network service delivery going forward and developing new innovations that will bring additional value to our portfolio for the benefit of our clients."

About IDC MarketScape: IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of

the strengths and weaknesses of current and prospective vendors.

About IBM Global Technology Services

IBM Global Technology Services offers end-to-end IT consulting and business services supported by an unparalleled global delivery network that is transforming its business to lead in an era of Cognitive and Cloud. As a cloud services integrator, GTS is managing the services and underlying infrastructure in an integrated and unified way. It is modernizing clients' IT environments to help them meet the increasingly complex customer demands. GTS provides clients with innovative technology solutions that help them to improve their business processes and in turn, profitability.

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PR Newswire

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