Columbia University and IBM Establish New Center to Accelerate Innovation in Blockchain and Data Transparency

NEW YORK, July 17, 2018 /PRNewswire/ -- Columbia University and IBM (NYSE: IBM) today announced a new Center devoted to research, education, and innovation in blockchain technology and data transparency. To advance compelling new ways to apply blockchain and help address growing demands around data transparency, the Center will also include an innovation accelerator to incubate business ideas from entrepreneurial students, faculty and members of the startup community.

Blockchain technology represents the next generation of secured, transparent transactions, enabling permissioned parties to access data in real time. It opens up new ways to exchange value through the digital representation of assets. Blockchain and similar technologies enable organizations and individuals to share data in a privacy-preserving and highly secure manner and hold the promise to transform business on a global scale by reducing the need for trusted third-party verifications.

The Columbia-IBM Center for Blockchain and Data Transparency will combine cross-disciplinary teams from the academic, scientific, business and government communities to explore key issues related to the policy, trust, sharing and consumption of digital data when using blockchain and other privacy-preserving technologies.

Primary focus areas for the Center will include:

- Conducting new research and accelerating scientific breakthroughs in the areas of data transparency and blockchain across industries.
- Building technology capabilities that apply blockchain in new ways.
- Advising on emerging policy and regulation related to trusted blockchain and data transparency practices.
- Pioneering ways to responsibly balance regulatory and data ownership issues with new data monetization models.
- Strengthening and expanding professional skills in blockchain and data transparency through education and internships.
- Supporting startups through a business accelerator focused on blockchain and data transparency.

The collaboration will advance research in technologies such as secure multi-party computation, homomorphic encryption, secure hardware, fraud reduction, and improving precision medicine through insight from collective data sources. This will spur the creation of new business models, services, and policies to support the sharing of data in a secure, privacy-preserving and tamper-proof manner.

The Center will draw on Columbia's academic strengths in data science, engineering, business and law, combined with IBM's extensive expertise in technology Research and Development. IBM also lends practical insights from blockchain product development and the implementation of blockchain projects with hundreds of enterprise clients globally.

"Our work with clients has shown that blockchain can benefit industries and with that comes a responsibility to deploy it in ways that will foster greater trust and transparency in data," said Arvind Krishna, senior vice president of Hybrid Cloud and director of IBM Research. "With Columbia, we are able to bring together leading thinkers on applying blockchain and data best practices based on extensive research and business experience and together prepare a new generation of technologists and business leaders."

"This new Center leverages Columbia's academic strength in data science and engineering as well as our
breadth in business, public policy, and law, among many other disciplines. We anticipate that, through this partnership, we will significantly advance scholarship and applications of data-sharing and data-transparency technologies. The new Center further solidifies New York City as a hub for technical innovation," says John H. Coatsworth, Columbia University Provost. "Our students and faculty, working together with IBM, will play an important role in the vibrant exchange of ideas and research surrounding this transformative technology."

IBM is helping clients around the world apply blockchain to address a wide range of business processes such as global supply chain, trade finance, cross-border payments, food safety and others. Columbia University has deep and broad expertise in research and education in trustworthy computing, data transparency and data privacy. This joint collaboration aims to further accelerate the creation of needed skills, talent and innovation in this area to help support many industries as the two organizations work together to source new ideas and capabilities.

The Center will be supported by a steering committee consisting of Columbia faculty and academic leaders and IBM Research scientists and business leaders. A formal call for proposals for curriculum development, business initiatives and research programs is scheduled for later this year.

The creation of the Center is another important milestone in the 70-plus year history of collaboration between IBM and Columbia University. Thomas J. Watson, Sr. established IBM Research at Columbia University in 1945, and the strong Research legacy that has continued to thrive among both organizations forms the cornerstone for many of the most important business and technology innovations today.

**About Columbia University**
Among the world's leading research universities, Columbia University in the City of New York continuously seeks to advance the frontiers of scholarship and foster a campus community deeply engaged in the complex issues of our time through teaching, research, patient care and public service. The University is comprised of 16 undergraduate, graduate and professional schools, and four affiliated colleges and seminars in Manhattan, and a wide array of research institutes and global centers around the world. More than 40,000 students, award-winning faculty and professional staff define the University's underlying values and commitment to pursuing new knowledge and educating informed, engaged citizens. Founded in 1754 as King's College, Columbia is the fifth oldest institution of higher learning in the United States. [www.columbia.edu](http://www.columbia.edu).

**About IBM**
IBM is the leader in open-source blockchain solutions built for the enterprise. As an early member of Hyperledger and active contributor to the Hyperledger Fabric and Stellar blockchain projects, IBM is dedicated to advance cross-industry blockchain technologies supporting the development of openly-governed transactional business networks. IBM has worked with more than 400 clients across financial services, supply chains, IoT, risk management, digital rights management and healthcare to implement blockchain applications. For more information about IBM Blockchain, visit [https://www.ibm.com/blockchain/](https://www.ibm.com/blockchain/).

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