

## **Travelport and IBM launch industry-first AI travel platform to intelligently manage corporate travel spend**

### **IBM Watson capabilities to unlock previously unavailable data insights**

**San Diego, Global Business Travel Association Convention --- August 13, 2018 ---** [Travelport](#) (NYSE: TVPT), the leading travel commerce platform, and its strategic technology partner, IBM (NYSE: [IBM](#)), today introduced IBM Travel Manager, an industry-first AI platform designed to help businesses manage corporate travel spend.

Delivered via the IBM Cloud, the platform uses IBM Watson capabilities to intelligently track, manage, predict and analyze travel costs in one place to fundamentally change how companies manage and optimize their travel programs.

With annual global business travel spend estimated to reach a record \$1.2 trillion this year, as projected by the Global Business Travel Association, corporate travel managers continue to look for new ways to reduce costs. Currently for businesses to get a full picture of travel patterns a travel manager might have to sift through data silos from travel agencies, cards, expense systems and suppliers for end-to-end visibility of spend and compliance across all travel subcategories but this is usually undertaken in a historical view rather than in real time.

The new platform features advanced artificial intelligence, and provides cognitive computing, predictive data analytics using “what-if” type scenarios, and integrated travel and expense data to help travel management teams, procurement category managers, business units, finance and human resource departments optimize their travel program, control spend and enhance the end-traveler experience.

IBM Travel Manager gives users complete, unified access to previous siloed information, which, when combined with travel data from the Travelport global distribution system (GDS), is then used to create real-time predictive analytics recommending how adjustments in travel booking behavior patterns can positively impact a company’s travel budget.

“IBM Travel Manager, with Travelport’s data, is unlike any traditional travel spend reporting solution currently available today from travel management companies, suppliers, corporate booking tools or other third parties,” said Fiona Shanley, Travelport’s Chief Customer and Marketing Officer.

“While other solutions only provide a fragmented historical picture, IBM Travel Manager combines and normalizes data from all key sources, allowing for more robust insights and benchmarking than other reporting solutions.”

“IBM and Travelport are using the power of AI to unlock previously unavailable insights from multiple internal and external data sources. Travel managers can use this information to proactively drive improved supplier negotiations via real time and holistic data, enable budget holders to understand and change spending patterns, and improve travel policy compliance monitoring,” said Elizabeth Pollock, IBM Industry Client Leader for Travel & Transportation.

IBM Travel Manager features an interactive and intuitive dashboard that offers end-to-end visibility of travel spending, the ability to create alerts and notifications, predictive and pre-defined spending trend analysis, and natural language understanding to analyze text and uncover insights from structured and unstructured data. The product is expected to be commercially available to customers, through both IBM and Travelport.

#### **About Travelport ([www.travelport.com](http://www.travelport.com))**

Travelport (NYSE: TVPT) is the technology company that makes the experience of buying and managing travel continually better. It operates a travel commerce platform providing distribution, technology, payment and other solutions for the global travel and tourism industry. The Company facilitates travel commerce by connecting the world’s leading travel providers with online and offline travel buyers in a proprietary business-to-business (B2B) travel platform.

Travelport has a leadership position in airline merchandising, hotel content and distribution, car rental, mobile commerce and B2B payment solutions. The Company also provides critical IT services to airlines, such as shopping, ticketing, departure control and other solutions. With net revenue of over \$2.4 billion in 2017, Travelport is headquartered in Langley, U.K., has over 4,000 employees and is represented in approximately 180 countries and territories.

#### **About IBM ([www.ibm.com](http://www.ibm.com))**

For more information about IBM please visit. [www.ibm.com](http://www.ibm.com)

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