

IBM, Cloudera Announce Strategic Partnership

Building on a long-standing relationship with Hortonworks, IBM teams with Cloudera to align joint solutions

ARMONK, N.Y., June 21, 2019 /PRNewswire/ -- IBM (NYSE: [IBM](#)) and [Cloudera](#) (NYSE: CLDR) today announced a strategic partnership to develop joint go-to-market programs designed to bring advanced data and AI solutions to more organizations across the expansive Apache Hadoop ecosystem.

The agreement builds on the long-standing relationship between IBM and Hortonworks, which merged with Cloudera [in January, 2019](#), and created integrated solutions for data science and data management. The new agreement builds on these integrated solutions and extends them to include the Cloudera platform.

As part of the partnership, IBM will resell the [Cloudera Enterprise Data Hub](#) and [Cloudera DataFlow](#). In addition, Cloudera will begin to resell [IBM's Watson Studio](#) and [BigSQL](#).

"By teaming more strategically with IBM we can accelerate data-driven decision making for our joint enterprise customers who want a hybrid and multi-cloud data management solution with common security and governance," said Scott Andress, Vice President of Global Channels and Alliances, Cloudera. "We are pleased to have expanded our relationship with IBM, and I am very encouraged by the momentum that our companies have continued to generate together since the merger."

About Cloudera

At Cloudera, we believe that data can make what is impossible today, possible tomorrow. We empower people to transform complex data into clear and actionable insights. Cloudera delivers an enterprise data cloud for any data, anywhere, from the Edge to AI. Powered by the relentless innovation of the open source community, Cloudera advances digital transformation for the world's largest enterprises. Learn more at [Cloudera.com](#).

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About IBM

For more information go to <https://www.ibm.com/analytics/>

For more information on this partnership go to: <http://ibm.com/analytics/partners/cloudera>.

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