# OVHcloud teams with IBM and Atempo for a trusted, secure cloud storage solution

## Technological collaboration to bring a new sovereign and ultra-competitive offer to the market

**MONTREAL - 25 Jan 2021:** To meet European enterprise and public institution security, sovereignty and resilience needs for the preservation of sensitive data, OVHcloud is collaborating with IBM (NYSE: IBM) and Atempo to develop a Storage-as-a-Service offering. This solution will be based on IBM Enterprise Tape technology and an Atempo software stack hosted and operated by OVHcloud in new data centers in the French territory.

With the ever-exponential growth of data produced by the Cloud, data storage optimization has become essential, both because of costs and compliance risks. As organizations look for ways to store, manage and leverage value for this ever-increasing amount of data, tape will play a strategic role in addressing storage infrastructure challenges.

Tape solutions offer the lowest cost per terabyte of storage available today; the technology provides the security, scalability, and durability to safely store critical inactive and cold data over the long term. When stored properly, data on tape today will still be legible in 30 years' time. Put simply, storing data on tape costs mere pennies per terabyte and when not in use, requires zero energy consumption unlike hard disks and flash drives.

### Tape meets Hybrid Cloud for a scalable, secure and affordable data strategy

OVHcloud will launch a cloud storage offering aimed at both public and private European organizations, which will guarantee total security and resilience for the long-term preservation of their sensitive data. This long-term storage solution will leverage the IBM Enterprise 3592 Tape technology and will be orchestrated by Atempo's technology platform, Miria. Also, OVHcloud will innovate through the in-between addition of erasure coding 9+3 technology for data protection, allowing smart replication and split of user data.

To address data localization concerns of European organisations, OVHcloud will host and operate its solution in four new dedicated facilities, all located in France and each separated by several hundred kilometers. Security is a key priority for OVHcloud, who recently obtained the ANSSI Security Visa for the SecNumCloud which qualifies its Hosted Private Cloud solution and demonstrates the highest level of IT security, in line with recommendations from the French National Agency for Information System Security, for hosting sensitive and strategic data.

OVHcloud's offering will provide users with a unique solution that meets the regulatory requirements for data conservation, will be S3 compatible and feature ultra-competitive and predictable pricing for an unmatched price/performance ratio.

"We are very pleased that the convergence of IBM, Atempo and OVHcloud expertise results in a reliable and sovereign data preservation solution" declares Sylvain Rouri, Chief Sales Officer at OVHcloud. "Public and private organizations will benefit from a unified and highly secure storage experience with our high-performance solutions built in a trusted cloud."

"We are honored to be selected as the core Tape technology provider by OVHcloud for their cloud storage offering", says Mike Doran, Worldwide Sales Director at IBM. "This is another proof point of the enduring value that IBM Enterprise Tape provides to organizations as they look to cost effectively and securely store ever growing amounts of critical data".

"There is a deep yearning of professional organizations for a cloud of trust. At Atempo, we are excited to join forces with IBM, and OVHcloud as we pave the way for a new era, a new digital deal, which goes far beyond the borders of the European Union," concludes Luc d'Urso, CEO of the Atempo.Wooxo Group.

### About OVHcloud

With a strong presence in Canada since 2011, OVHcloud is a global player and the leading European cloud provider operating 400,000 servers within its own 31 data centres across 4 continents. For 20 years, the Group has been leveraging an integrated model that provides full control of our value chain, from designing our servers to managing our data centres through to orchestrating our fibre-optic network. This unique approach enables OVHcloud to cover, independently, the full spectrum of use cases for our 1.6 million customers across 140 countries. OVHcloud now offers customers latest-generation solutions that combine high performance, predictable pricing and full data sovereignty to support their unfettered growth.

#### About IBM

For more on IBM, visit IBM Data Storage Solutions .

### About Atempo

Atempo is a leading independent European-based software vendor with an established global presence providing solutions to protect, store, move and recover all mission-critical data sets for thousands of companies worldwide. With over 25 years' experience in data protection, Atempo offers a complete range of proven solutions for physical and virtual servers' backup, workstations, and migration between different storages of very large data volumes. Atempo's three flagship solutions, Lina, Miria and Tina are labeled 'As used by French Armed Forces' and 'France Cybersecurity'.

Selected to join the **French Tech 120**, a government program designed to nurture 25 unicorns by 2025, Atempo is headquartered in Paris and is present in Europe, the US and Asia with a partner network in excess of 100 partners, integrators and managed service providers.

For more information: www.atempo.com.

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