### IBM REPORTS 2021 THIRD-QUARTER RESULTS

### Revenue Performance Led by Consulting and Software; Solid Cash Generation

### **Highlights**

### Third Quarter:

- Revenue of \$17.6 billion, up 0.3 percent (down 0.2 percent adjusting for divested businesses and currency)
  - Cloud & Cognitive Software up 3 percent (up 2 percent adjusting for currency)
  - Global Business Services up 12 percent (up 11 percent adjusting for currency)
- Revenue, up 2.5 percent (up 1.9 percent adjusting for divested businesses and currency), normalized to exclude Kyndryl to be separated in November
- Net cash from operating activities of \$16.1 billion and adjusted free cash flow of \$11.1 billion, both up \$0.3 billion over last 12 months
- Total cloud revenue over last 12 months of \$27.8 billion, up 14 percent (up 11 percent adjusting for divested businesses and currency)
  - Cloud & Cognitive Software cloud revenue up 31 percent (up 28 percent adjusting for currency)
  - Global Business Services cloud revenue up 30 percent (up 27 percent adjusting for currency)
- Red Hat revenue up 17 percent, normalized for historical comparability
- Debt reduced by \$7.0 billion since year-end 2020

ARMONK, N.Y., October 20, 2021 . . . IBM (NYSE: IBM) today announced third-quarter 2021 earnings results.

"With the separation of Kyndryl early next month, IBM takes the next step in our evolution as a platform-centric hybrid cloud and AI company," said Arvind Krishna, IBM chairman and chief executive officer. "We continue to make progress in our software and consulting businesses, which represent our higher growth opportunities. With our increased focus and agility to better serve clients, we are confident in achieving our medium-term objectives of mid-single digit revenue growth and strong free cash flow generation."

THIRD QUARTER 2021
All GAAP results include the impact of Kyndryl separation costs\*

		All GAA	All GAAP results include the impact of kyndryl separation of									
		Diluted EPS		Net Income		Pre-tax Income	Pre-tax Income Margin	Gross Profit Margin				
GAAP from Continuing Operations	\$	1.25	\$	1.1B	\$	1.3B	7.5 %	46.4 %				
Year/Year		(34)%	6	(33)9	6	(28)%	(2.9)Pts	(1.6)Pts				
Operating (Non-GAAP)	\$	2.52	\$	2.3B	\$	2.4B	13.6 %	48.0 %				
Year/Year		(2)%	6	(1)9	6	(7)%	(1.0)Pts	(1.0)Pts				

GAAP EPS results include impacts related to the amortization of purchased intangible assets and other acquisition-related charges, retirement-related charges, U.S. tax reform enactment impacts, and transaction costs associated with the Kyndryl separation.

\* Impact of Kyndryl separation costs for third quarter 2021 GAAP results: EPS (\$0.56) per share; Net Income (\$0.5B); Pre-tax Income (\$0.3B); Pre-Tax Income Margin (1.6) points; Gross Profit Margin (0.6) points

"We again had solid cash generation for the quarter and over the last year, while maintaining a strong balance sheet and the liquidity to support our hybrid cloud and AI strategy," said James Kavanaugh, IBM senior vice president and chief financial officer. "Our post-separation portfolio mix is shifted toward our growth vectors, with a higher-value recurring revenue stream and strong cash generation, allowing us to continue to invest in the business and provide attractive shareholder returns."

### Cash Flow and Balance Sheet

In the third quarter, the company generated net cash from operating activities of \$2.7 billion. IBM's free cash flow was \$0.6 billion, which includes \$0.6 billion of cash impacts from the company's structural actions initiated in the fourth quarter of 2020 and the transaction costs associated with the separation of Kyndryl. IBM's adjusted free cash flow, excluding these cash impacts, was \$1.2 billion. The company returned \$1.5 billion to shareholders in dividends.

Over the last 12 months, the company generated net cash from operating activities of \$16.1 billion. IBM's free cash flow for the last 12 months was \$9.2 billion. The company's adjusted free cash flow, excluding cash impacts of \$1.8 billion for the structural actions and transaction separation costs, was \$11.1 billion.

IBM ended the third quarter with \$8.4 billion of cash on hand (includes marketable securities), down \$5.9 billion from year-end 2020 reflecting acquisitions of \$3.0 billion and debt reduction payments. Debt, including Global Financing debt of \$15.9 billion, totaled \$54.5 billion, down \$7.0 billion since the end of 2020, and down \$18.5 billion since closing the Red Hat acquisition.

### Segment Results for Third Quarter

- Cloud & Cognitive Software (includes Cloud & Data Platforms, Cognitive Applications and Transaction Processing Platforms) — revenues of \$5.7 billion, up 2.5 percent (up 1.9 percent adjusting for currency). Cloud & Data Platforms grew 10 percent (up 9 percent adjusting for currency), Cognitive Applications revenue was flat (down 1 percent adjusting for currency) and Transaction Processing Platforms declined 9 percent. Cloud revenue up 21 percent (up 20 percent adjusting for currency).
- Global Business Services (includes Consulting, Application Management and Global Process Services) revenues of \$4.4 billion, up 11.6 percent (up 11.0 percent adjusting for currency), with growth in Consulting, up 17 percent (up 16 percent adjusting for currency), Application Management up 5 percent, and Global Process Services up 19 percent. Cloud revenue up 38 percent (up 37 percent adjusting for currency).
- Global Technology Services (includes Infrastructure & Cloud Services and Technology Support Services) — revenues of \$6.2 billion, down 4.8 percent (down 5.4 percent adjusting for currency). Infrastructure & Cloud Services declined 5 percent (down 6 percent adjusting for currency) and Technology Support Services declined 4 percent (down 5 percent adjusting for currency). Cloud revenue up 1 percent (flat adjusting for currency). Gross profit margin up 120 basis points.
- Systems (includes Systems Hardware and Operating Systems Software) revenues of \$1.1 billion, down 11.9 percent (down 12.4 percent adjusting for currency), driven by declines in IBM Z (down 33 percent) and Power systems down 24 percent (down 25 percent adjusting for currency). Storage Systems grew 11 percent. Cloud revenue down 42 percent (down 43 percent adjusting for currency).
- Global Financing (includes financing and used equipment sales) revenues of \$220 million, down 19.2 percent (down 19.8 percent adjusting for currency).

### Year-To-Date 2021 Results

Revenues for the nine-month period ended September 30, 2021 totaled \$54.1 billion, an increase of 1.6 percent year to year (down 1 percent adjusting for divested businesses and currency) compared with \$53.3 billion for the first nine months of 2020. Net income was \$3.4 billion, down 19 percent year to year, reflecting the impact of \$0.7 billion of transaction costs associated with the Kyndryl separation. Diluted earnings per share was \$3.77 compared with \$4.72 per diluted share for the 2020 period, a decrease of 20 percent.

GAAP earnings per share results include a (\$2.85) per-share impact for charges related to amortization of purchased intangible assets and other acquisition-related charges, retirement-related charges, U.S. tax reform enactment impacts, and transaction costs associated with the Kyndryl separation. The impact of the Kyndryl separation costs was (\$0.76) per share.

Operating (non-GAAP) net income for the nine months ended September 30, 2021 was \$6.0 billion compared with \$5.9 billion in the prior-year period, an increase of 1.3 percent. Operating (non-GAAP) diluted earnings per share from continuing operations was \$6.62 compared with \$6.60 per diluted share for the 2020 period, flat year to year.

### **Forward-Looking and Cautionary Statements**

Except for the historical information and discussions contained herein, statements contained in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the company's current assumptions regarding future business and financial performance. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially, including, but not limited to, the following: a downturn in economic environment and client spending budgets; a failure of the company's innovation initiatives; damage to the company's reputation; risks from investing in growth opportunities; failure of the company's intellectual property portfolio to prevent competitive offerings and the failure of the company to obtain necessary licenses; the possibility that the proposed separation of the managed infrastructure services unit of the company's Global Technology Services segment will not be completed within the anticipated time period or at all, the possibility of disruption or unanticipated costs in connection with the proposed separation or the possibility that the separation will not achieve its intended benefits; the company's ability to successfully manage acquisitions, alliances and dispositions, including integration challenges, failure to achieve objectives, the assumption of liabilities, and higher debt levels; fluctuations in financial results; impact of local legal, economic, political, health and other conditions; the company's failure to meet growth and productivity objectives; ineffective internal controls; the company's use of accounting estimates; impairment of the company's goodwill or amortizable intangible assets; the company's ability to attract and retain key employees and its reliance on critical skills; impacts of relationships with critical suppliers; product quality issues; impacts of business with government clients; reliance on third party distribution channels and ecosystems; cybersecurity and data privacy considerations; adverse effects from environmental matters, tax matters; legal proceedings and investigatory risks; the company's pension plans; currency fluctuations and customer financing risks; impact of changes in market liquidity conditions and customer credit risk on receivables; risk factors related to IBM securities; and other risks, uncertainties and factors discussed in the company's Form 10-Qs, Form 10-K and in the company's other filings with the U.S. Securities and Exchange Commission or in materials incorporated therein by reference. Any forward-looking statement in this release speaks only as of the date on which it is made. Except as required by law, the company assumes no obligation to update or revise any forward-looking statements.

#### Presentation of Information in this Press Release

In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company has also disclosed in this press release the following non-GAAP information, which management believes provides useful information to investors:

### IBM results -

- adjusting for currency (i.e., at constant currency);
- total revenue and cloud revenue adjusting for divested businesses and currency;
- total revenue normalized to exclude Kyndryl to be separated in November;
- Red Hat revenue normalized for historical comparability;
- presenting operating (non-GAAP) earnings per share amounts and related income statement items;
- free cash flow;
- · adjusted free cash flow.

The rationale for management's use of these non-GAAP measures is included in Exhibit 99.2 in the Form 8-K that includes this press release and is being submitted today to the SEC.

### **Conference Call and Webcast**

IBM's regular quarterly earnings conference call is scheduled to begin at 5:00 p.m. EDT, today. The Webcast may be accessed via a link at https://www.ibm.com/investor/events/earnings-3q21. Presentation charts will be available shortly before the Webcast.

**Financial Results Below** (certain amounts may not add due to use of rounded numbers; percentages presented are calculated from the underlying whole-dollar amounts).

Contact: IBM

Sarah Meron, 347-891-1770 sarah.meron@ibm.com

Tim Davidson, 914-844-7847 tfdavids@us.ibm.com

### INTERNATIONAL BUSINESS MACHINES CORPORATION COMPARATIVE FINANCIAL RESULTS

(Unaudited; Dollars in millions except per share amounts)

	Three Mon Septeml		Nine Mont Septemb	
	2021	2020	2021	2020
REVENUE				
Cloud & Cognitive Software	\$ 5,692	\$ 5,553	\$ 17,227	\$ 16,540
Global Business Services	4,427	3,965	13,002	11,992
Global Technology Services	6,154	6,462	18,866	19,245
Systems	1,107	1,257	4,251	4,477
Global Financing	220	273	702	837
Other	18	50	45	163
TOTAL REVENUE	17,618	17,560	54,093	53,253
GROSS PROFIT	8,171	8,430	25,379	25,052
GROSS PROFIT MARGIN				
Cloud & Cognitive Software	77.0 %		77.1 %	76.6 %
Global Business Services	29.8 %		28.6 %	29.5 %
Global Technology Services	36.2 %		35.3 %	34.4 %
Systems	41.3 %		51.3 %	
Global Financing	25.6 %	37.5 %	28.4 %	39.0 %
TOTAL GROSS PROFIT MARGIN	46.4 %	48.0 %	46.9 %	47.0 %
EXPENSE AND OTHER INCOME				
S,G&A	4,860	4,647	15,368	15,849
R,D&E	1,621	1,515	4,907	4,722
Intellectual property and custom development income	(153)	(134)	(435)	(453)
Other (income) and expense	234	253	911	614
Interest expense	291	323	852	971
TOTAL EXPENSE AND OTHER INCOME	6,852	6,603	21,603	21,704
INCOME/(LOSS) FROM CONTINUING OPERATIONS				
BEFORE INCOME TAXES	1,319	1,827	3,776	3,348
Pre-tax margin	7.5 %	10.4 %	7.0 %	6.3 %
Provision for/(Benefit from) income taxes	188	128	365	(888)
Effective tax rate	14.3 %	7.0 %	9.7 %	(26.5)%
INCOME FROM CONTINUING OPERATIONS	\$ 1,130	\$ 1,698	\$ 3,411	\$ 4,237
DISCONTINUED OPERATIONS				
Income/(Loss) from discontinued operations, net of taxes		(1)	(1)	(2)
NET INCOME	\$ 1,130	\$ 1,698	\$ 3,410	\$ 4,234
EARNINGS/(LOSS) PER SHARE OF COMMON STOCK				
Assuming Dilution				
Continuing Operations	\$ 1.25	\$ 1.89	\$ 3.77	\$ 4.72
Discontinued Operations	\$ 0.00 \$ 1.25	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL	\$ 1.25	\$ 1.89	\$ 3.77	\$ 4.72
Basic				
Continuing Operations	\$ 1.26	\$ 1.90	\$ 3.81	\$ 4.76
Discontinued Operations	\$ 0.00 \$ 1.26	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL	\$ 1.26	\$ 1.90	\$ 3.81	\$ 4.76
WEIGHTED-AVERAGE NUMBER OF COMMON SHARES OUTSTANDING (M's)				
Assuming Dilution	906.0	897.3	904.0	895.8
Basic	897.1	891.4	895.3	889.6
	377.1	0,1,7	070.0	007.0

# INTERNATIONAL BUSINESS MACHINES CORPORATION CONDENSED CONSOLIDATED BALANCE SHEET (Unaudited)

(Dollars in Millions)	At September 30, 2021	At December 2020	
ASSETS:			
Current Assets:			
Cash and cash equivalents	\$ 7,455	\$ 13,	212
Restricted cash	352		463
Marketable securities	600		600
Notes and accounts receivable - trade, net	6,609	7,	132
Short-term financing receivables, net	7,161		892
Other accounts receivable, net	899	-	714
Inventories	1,891		839
Deferred costs	2,046	-	107
Prepaid expenses and other current assets	2,954		206
Total Current Assets	29,967		165
Property, plant and equipment, net	9,138	10,	040
Operating right-of-use assets, net	4,253	-	686
Long-term financing receivables, net	5,046		086
Prepaid pension assets	8,197	-	610
Deferred costs	2,248	-	449
Deferred taxes	8,967	-	241
Goodwill	61,378	-	617
Intangibles, net	13,025		796
Investments and sundry assets	1,996		282
Total Assets	\$ 144,214	\$ 155 <u>,</u>	
LIABILITIES:			
Current Liabilities:			
Taxes	\$ 2,159	-	301
Short-term debt	7,575	-	183
Accounts payable	4,248		908
Deferred income	12,264		833
Operating lease liabilities	1,285		357
Other liabilities	8,300		,287
Total Current Liabilities	35,832	39,	,869
ong-term debt	46,926		355
Retirement related obligations	16,764		248
Deferred income	3,965	-	301
Operating lease liabilities	3,192		574
Other liabilities Fotal Liabilities	15,179 121,858	14, 135,	,897 <b>,244</b>
EQUITY:			
BM Stockholders' Equity:			
Common stock	57,189	56,	556
Retained earnings	161,747	162,	
Treasury stock — at cost	(169,406)		
Accumulated other comprehensive income/(loss)	(27,302)		,337
Fotal IBM Stockholders' Equity	22,228		597
Noncontrolling interests	129		129
Total Equity	22,357	20,	727
Total Liabilities and Equity	<u>\$ 144,214</u>	<b>\$ 155,</b>	971

## INTERNATIONAL BUSINESS MACHINES CORPORATION CASH FLOW ANALYSIS (Unaudited)

	Three Mor	 	Nine Mon Septem	Trailing Twelve Months Ended September 30		
(Dollars in Millions)	 2021	2020	2021	2020		2021
Net Cash Provided by Operating Activities per GAAP:	\$ 2,713	\$ 4,286	\$ 10,252	\$ 12,337	\$	16,111
Less: Change in Global Financing (GF) Receivables	1,472	2,353	5,235	5,324		4,260
Capital Expenditures, net	(638)	(829)	(1,855)	(2,262)		(2,635)
Free Cash Flow	603	1,104	3,162	4,751		9,216
Structural actions initiated in 4Q20 & Separation charges (1)	566	_	1,792	_		1,841
Adjusted Free Cash Flow	1,170	1,104	4,954	4,751		11,057
Free Cash Flow	603	1,104	3,162	4,751		9,216
Acquisitions	(152)	(17)	(3,018)	(37)		(3,317)
Divestitures	51	(248)	26	510		19
Dividends	(1,471)	(1,453)	(4,395)	(4,343)		(5,850)
Non-GF Debt	1,187	1,019	(1,143)	4,977		(5,899)
Other (includes GF Net Receivables and GF Debt)	22	1,098	(500)	886		(1,516)
Change in Cash, Cash Equivalents, Restricted Cash and Short- term Marketable Securities	\$ 241	\$ 1,503	\$ (5,868)	\$ 6,744	\$	(7,347)

 $<sup>(1)</sup> Includes \ cash \ impacts \ incurred \ in \ the \ period \ related \ to \ structural \ actions \ initiated \ in \ 4Q20 \ and \ separation \ related \ costs.$ 

## INTERNATIONAL BUSINESS MACHINES CORPORATION CASH FLOW (Unaudited)

		Nine Mor Septen				
(Dollars in Millions)		2021	2020	2021		2020
Net Income from Operations	\$	1,130	\$ 1,698	\$ 3,410	\$	4,234
Depreciation/Amortization of Intangibles		1,684	1,683	5,036		4,996
Stock-based Compensation		262	222	719		658
Working Capital / Other		(1,834)	(1,670)	(4,147)		(2,874)
Global Financing A/R		1,472	2,353	5,235		5,324
Net Cash Provided by Operating Activities	\$	2,713	\$ 4,286	\$ 10,252	\$	12,337
Capital Expenditures, net of payments & proceeds		(638)	(829)	(1,855)		(2,262)
Divestitures, net of cash transferred		51	(248)	26		510
Acquisitions, net of cash acquired		(152)	(17)	(3,018)		(37)
Marketable Securities / Other Investments, net		109	762	(453)		(680)
Net Cash Provided by/(Used in) Investing Activities	\$	(629)	\$ (332)	\$ (5,300)	\$	(2,470)
Debt, net of payments & proceeds		(287)	(252)	(6,086)		1,067
Dividends		(1,471)	(1,453)	(4,395)		(4,343)
Common Stock Transactions - Other		9	16	(181)		(152)
Net Cash Provided by/(Used in) Financing Activities	\$	(1,748)	\$ (1,689)	\$ (10,662)	\$	(3,428)
Effect of Exchange Rate changes on Cash		(94)	101	(159)		(200)
Net Change in Cash, Cash Equivalents and Restricted Cash	\$	241	\$ 2,366	\$ (5,868)	\$	6,239

## INTERNATIONAL BUSINESS MACHINES CORPORATION SEGMENT DATA (Unaudited)

			Th	ree Month	s End	led Septer	nber	30, 2021		
(Dollars in Millions)	C	cloud & ognitive oftware	В	Global Business Services		Global Technology Services		ystems		Global
Revenue	•	F (00	•	4 400			•	4.400	•	
External	\$	5,692	\$	4,427	\$	6,154	\$	1,107	\$	220
Internal		764		53		317		176		153
Total Segment Revenue	\$	6,456	\$	4,480	\$	6,471	\$	1,283	\$	373
Pre-tax Income/(Loss) from Continuing Operations		1,675		587		383		(207)		206
Pre-tax Margin		25.9	%	13.1	%	5.9 9	6	(16.1)	%	55.1 %
Change YTY Revenue - External		2.5 9	%	11.6 9	%	(4.8)	6	(11.9)9	%	(19.2)%
Change YTY Revenue - External @constant currency		1.9 9	%	11.0 9	%	(5.4)9	6	(12.4)	%	(19.8)%

			Th	ree Month	s Enc	led Septen	nber	30, 2020		
(Dollars in Millions)	C	cloud & ognitive oftware	В	Global usiness ervices	Те	Global chnology ervices	s	ystems	_	alobal nancing
Revenue										
External	\$	5,553	\$	3,965	\$	6,462	\$	1,257	\$	273
Internal		875		49		312		240		208
Total Segment Revenue	\$	6,428	\$	4,014	\$	6,774	\$	1,497	\$	480
Pre-tax Income/(Loss) from Continuing Operations		1,834		570		399		(37)		196
Pre-tax Margin		28.5 %	6	14.2 9	%	5.9 %	6	(2.5)%	6	40.7 %

## INTERNATIONAL BUSINESS MACHINES CORPORATION SEGMENT DATA (Unaudited)

			N	ine Months	s Enc	led Septen	nber 3	0, 2021		
(Dollars in Millions)	C	Cloud & Cognitive Coftware	E	Global Business Services	Global Technolog Services		y Systems			Global nancing
Revenue										
External	\$	17,227	\$	13,002	\$	18,866	\$	4,251	\$	702
Internal		2,322		166		956		606		581
Total Segment Revenue	\$	19,549	\$	13,168	\$	19,822	\$	4,857	\$	1,283
Pre-tax Income/(Loss) from Continuing Operations		4,822		1,349		903		(33)		618
Pre-tax Margin		24.7 %	%	10.2	%	4.6 9	%	(0.7)	%	48.1 %
Change YTY Revenue - External		4.2 9	%	8.4	%	(2.0)	%	(5.1)9	%	(16.2)%
Change YTY Revenue - External @constant currency		1.7 9	%	5.5	%	(4.9)	%	(7.0)9	%	(18.0)%

			N	ine Months	Enc	led Septem	nber 3	30, 2020		
(Dollars in Millions)	C	Cloud & Cognitive Software		Global Business Services		Global echnology Services	S	ystems		Global nancing
Revenue										
External	\$	16,540	\$	11,992	\$	19,245	\$	4,477	\$	837
Internal		2,431		150		911		628		660
Total Segment Revenue	\$	18,971	\$	12,142	\$	20,155	\$	5,106	\$	1,497
Pre-tax Income/(Loss) from Continuing Operations		4,475		1,203		471		(7)		566
Pre-tax Margin		23.6 9	%	9.9 9	%	2.3 %	6	(0.1)%	6	37.8 %

## INTERNATIONAL BUSINESS MACHINES CORPORATION U.S. GAAP TO OPERATING (Non-GAAP) RESULTS RECONCILIATION (Unaudited; Dollars in millions except per share amounts)

Three Months Ended September 30, 2021 Continuing Operations

			cquisition- Related	ı	tirement- Related	Tax Reform Impacts			Separation- Related		perating
	 GAAP	Ac	ljustments <sup>(1)</sup>	<u>Adj</u> u	istments <sup>(2)</sup>		Impacts	_	Charges <sup>(4)</sup>	<u>(Nc</u>	n-GAAP)
Gross Profit	\$ 8,171	\$	184	\$	_	\$	_	\$	108	\$	8,463
Gross Profit Margin	46.4 %	ó	1.0 Pt	5	- Pts		– Pts		0.6 Pts		48.0 %
S,G&A	4,860		(293)		_		_		(169)		4,398
R,D&E	1,621		_		_		_		(1)		1,620
Other (Income) & Expense	234		(1)		(328)		_		_		(94)
Interest Expense	291		_		_		_		_		291
Total Expense & Other (Income)	6,852		(294)		(328)		_		(169)		6,061
Pre-tax Income from Continuing											
Operations	1,319		478		328		_		277		2,402
Pre-tax Income Margin from											
Continuing Operations	7.5 %	ó	2.7 Pt	S	1.9 Pts		- Pts		1.6 Pts		13.6 %
Provision for/(Benefit from) Income											
Taxes (3)	188		103		57		_		(233)		115
Effective Tax Rate	14.3 %	ó	1.5 Pt	S	0.4 Pts		- Pts		(11.4)Pts		4.8 %
Income from Continuing Operations	1,130		375		271		_		510		2,286
Income Margin from Continuing											
Operations	6.4 %	ó	2.1 Pt	5	1.5 Pts		- Pts		2.9 Pts		13.0 %
Diluted Earnings/(Loss) Per Share:											
Continuing Operations	\$ 1.25	\$	0.41	\$	0.30	\$	_	\$	0.56	\$	2.52

### Three Months Ended September 30, 2020

Continuing Operations

						oonanang c	770	14110110				
			-	Acquisition-	Re	etirement-		Tax	Separation-			
				Related		Related		Reform	Related		Operating	ŗ
		GAAP	Δα	djustments <sup>(1)</sup>		ustments (2)		Impacts	Charges <sup>(4)</sup>		Non-GAAF	•
Curre Duefit	Φ.		_			<u>aotimonto</u>	φ.			_	•	
Gross Profit	\$	8,430	\$	180	\$	_	\$		\$ -	\$	- , -	
Gross Profit Margin		48.0 %	Ó	1.0 Pt	5	- Pt	S	– Pts	_	Pts		.0 %
S,G&A		4,647		(279)		_		_	_		4,36	7
R,D&E		1,515		_		_		_	_		1,51	.5
Other (Income) & Expense		253		(1)		(291)		_	_		(3	39)
Interest Expense		323		_		_		_	_		32	:3
Total Expense & Other (Income)		6,603		(280)		(291)		_	_		6,03	2
Pre-tax Income/(Loss) from												
Continuing Operations		1,827		460		291		_	_		2,57	8
Pre-tax Income Margin from												
Continuing Operations		10.4 %	ó	2.6 Pt	5	1.7 Pts	S	- Pts	_	Pts	14.	.7 %
Provision for/(Benefit from)												
Income Taxes (3)		128		102		54		(21)	_		26	3
Effective Tax Rate		7.0 %	ó	2.7 Pts	5	1.3 Pts	S	(0.8)Pts	_	Pts	10.	.2 %
Income from Continuing												
Operations		1,698		358		237		21	_		2,31	.5
Income Margin from Continuing												
Operations		9.7 %	ó	2.0 Pts	5	1.4 Pts	S	0.1 Pts	_	Pts	13.	.2 %
Diluted Earnings/(Loss) Per Share:												
Continuing Operations	\$	1.89	\$	0.40	\$	0.26	\$	0.03	\$ -	\$	2.5	8

<sup>(1)</sup> Includes amortization of purchased intangible assets, in process R&D, transaction costs, applicable restructuring and related expenses, tax charges related to acquisition integration and pre-closing charges, such as financing costs.

<sup>(2)</sup> Includes amortization of prior service costs, interest cost, expected return on plan assets, amortized actuarial gains/losses, the impacts of any plan curtailments/settlements and pension insolvency costs and other costs.

<sup>(3)</sup> Tax impact on operating (non-GAAP) pre-tax income from continuing operations is calculated under the same accounting principles applied to the As Reported pre-tax income under ASC 740, which employs an annual effective tax rate method to the results.

<sup>(4)</sup> Kyndryl separation charges primarily relate to transaction and third-party support costs, business separation and applicable employee retention fees, pension settlements and related tax separation charges.

## INTERNATIONAL BUSINESS MACHINES CORPORATION U.S. GAAP TO OPERATING (Non-GAAP) RESULTS RECONCILIATION (Unaudited; Dollars in millions except per share amounts)

Nine Months Ended September 30, 2021 Continuing Operations

	GAAP Adj		Acquisition- Related djustments <sup>(1)</sup>	Retirement- Related Adjustments <sup>(2)</sup>	Tax Reform Impacts		Separation- Related Charges <sup>(4)</sup>		perating n-GAAP)	
Gross Profit	\$ 25,379	\$		\$		\$		\$ 	5	26,087
Gross Profit Margin	46.9 %	ó	1.0 Pts	s	- Pts	3	- Pts	0.3 Pts		48.2 %
S,G&A	15,368		(884)		_		_	(343)		14,141
R,D&E	4,907		_		_		_	(1)		4,906
Other (Income) & Expense	911		(2)		(998)		_	_		(90)
Interest Expense	852		_		_		_	_		852
Total Expense & Other (Income)	21,603		(886)		(998)		_	(344)		19,374
Pre-tax Income from Continuing										
Operations	3,776		1,426		998		_	513		6,713
Pre-tax Income Margin from										
Continuing Operations	7.0 %	ó	2.6 Pts	s	1.8 Pts	3	- Pts	0.9 Pts		12.4 %
Provision for/(Benefit from)										
Income Taxes (3)	365		344		185		6	(174)		725
Effective Tax Rate	9.7 %	ó	3.1 Pts	s	1.3 Pts	3	0.1 Pts	(3.3)Pts		10.8 %
Income from Continuing										
Operations	3,411		1,082		813		(6)	687		5,988
Income Margin from Continuing										
Operations	6.3 %	ó	2.0 Pts	s	1.5 Pts	3	(0.0)Pts	1.3 Pts		11.1 %
Diluted Earnings/(Loss) Per Share:										
Continuing Operations	\$ 3.77	\$	1.20	\$	0.90	\$	(0.01)	\$ 0.76	5	6.62

### Nine Months Ended September 30, 2020 Continuing Operations

	-	GAAP	cquisition- Related justments <sup>(1)</sup>	١	tirement- Related Istments <sup>(2)</sup>	Tax Reform Impacts	Separation Related Charges	d		perating on-GAAP)
Gross Profit	\$	25,052	\$ 556	\$		<u>_</u>	\$	_	\$	25,608
Gross Profit Margin		47.0 %	1.0 Pts	6	- Pts	- Pts	;	- Pi	İS	48.1 %
S,G&A		15,849	(849)		_	_		_		15,000
R,D&E		4,722	_		_	_		_		4,722
Other (Income) & Expense		614	(2)		(829)	_		_		(217)
Interest Expense		971	_		_	_		_		971
Total Expense & Other (Income)		21,704	(851)		(829)	_		_		20,024
Pre-tax Income from Continuing										
Operations		3,348	1,407		829	_		_		5,584
Pre-tax Income Margin from										
Continuing Operations		6.3 %	2.6 Pts	5	1.6 Pts	- Pts	;	- Pi	is	10.5 %
Provision for/(Benefit from)										
Income Taxes (3)		(888)	312		119	128		_		(329)
Effective Tax Rate		(26.5)%	12.3 Pts	6	6.1 Pts	2.3 Pts	;	— Р1	iS	(5.9)%
Income from Continuing										
Operations		4,237	1,095		710	(128)		_		5,913
Income Margin from Continuing										
Operations		8.0 %	2.1 Pts	6	1.3 Pts	(0.2)Pts	;	- Pi	iS	11.1 %
Diluted Earnings/(Loss) Per Share:										
Continuing Operations	\$	4.72	\$ 1.23	\$	0.79 \$	(0.14)	\$	-	\$	6.60

<sup>(1)</sup> Includes amortization of purchased intangible assets, in process R&D, transaction costs, applicable restructuring and related expenses, tax charges related to acquisition integration and pre-closing charges, such as financing costs.

<sup>(2)</sup> Includes amortization of prior service costs, interest cost, expected return on plan assets, amortized actuarial gains/losses, the impacts of any plan curtailments/settlements and pension insolvency costs and other costs.

<sup>(3)</sup> Tax impact on operating (non-GAAP) pre-tax income from continuing operations is calculated under the same accounting principles applied to the As Reported pre-tax income under ASC 740, which employs an annual effective tax rate method to the results.

<sup>(4)</sup> Kyndryl separation charges primarily relate to transaction and third-party support costs, business separation and applicable employee retention fees, pension settlements and related tax separation charges.

## INTERNATIONAL BUSINESS MACHINES CORPORATION U.S. GAAP TO OPERATING (Non-GAAP) RESULTS RECONCILIATION (Unaudited; Dollars in millions except per share amounts)

Revenue Adjusting for Divested Businesses and Currency	Three Months Ended September 30, 2021 Change YTY Total IBM	Nine Months Ended September 30, 2021 Change YTY Total IBM	Trailing Twelve Months Ended September 30, 2021 Change YTY Cloud		
Revenue as reported	0.3 %	1.6 %	1	L3.6 %	
Impact from divested businesses	0.0 Pts	0.1 Pts	i	0.3 Pts	
Currency impact	(0.6)Pts	(2.7)Pts	3	(2.8)Pts	
Revenue adjusting for divested businesses and currency					
(non-GAAP)	(0.2)%	(1.0)%	1	11.1 %	
Total IBM Revenue, Normalized to Exclude Kyndryl		Three Months Ended September 30, 2021 Change YTY			
Revenue as reported				0.3 %	
Impact from Kyndryl <sup>(1)</sup> Revenue normalized to exclude Kyndryl (non-GAAP)				2.1 Pts 2.5 %	
Impact from divested businesses				0.1 Pts	
Currency impact				(0.7)Pts	
Revenue normalized to exclude Kyndryl, adjusted for divested GAAP)	businesses and currency (r	ion-		1.9 %	
(1) Estimated as of September 30, 2021.					
Red Hat Revenue, Normalized for Historical Comparability			nree Months Ended eptember 30, 2021 Change YTY		
Red Hat Revenue GAAP growth rate (1)				23 %	
Impact from purchase accounting deferred revenue and int	ercompany adjustments (2)			(6)Pts	
Red Hat revenue growth rate, normalized for historical compar			17 %		
Impact from currency	1.00			(0)Pts	
Red Hat revenue growth rate, normalized for historical compar (non-GAAP)	ability and adjusting for cui	rency		17 %	

<sup>(1)</sup> Represents change in GAAP revenue as reported by IBM, which is included in the Cloud & Cognitive Software segment.

<sup>(2)</sup> Represents change in the third-quarter 2021 impact of the deferred revenue purchase accounting adjustment and adjustments to add back revenue which was eliminated for sales between Red Hat and IBM. This line represents revenue that would have been recognized by Red Hat under GAAP if the acquisition had not occurred, but was not recognized by IBM due to purchase accounting and intercompany adjustments.