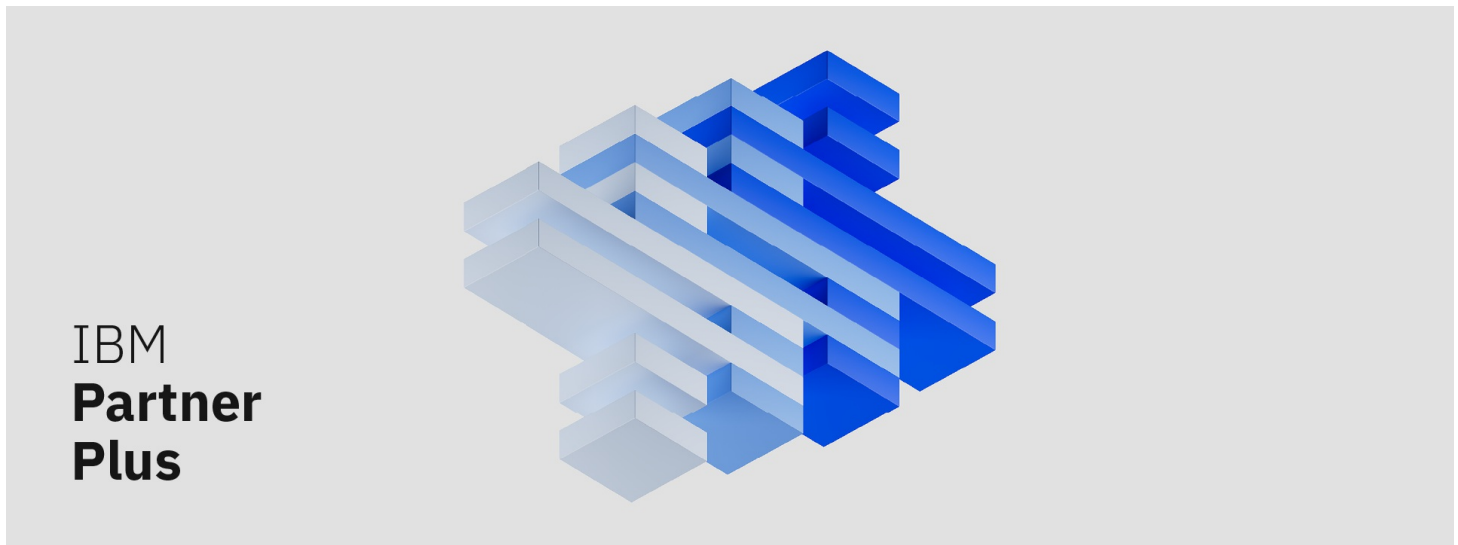


IBM Announces North America Geography Winners of the 2024 IBM Partner Plus Awards



ARMONK, N.Y., April 4, 2024 - Today, IBM (NYSE: [IBM](#)) announced the North America geography winners of the 2024 IBM Partner Plus Awards, which celebrate IBM Business Partners who advance businesses, reshape industries, and create positive impact through collaboration with IBM.

“We are thrilled with the number of incredible stories that were submitted in North America from partners who continue to demonstrate innovative ways to help clients capitalize on the game-changing potential of hybrid cloud and AI. The winners in each category showcased how working together to build, service and sell with IBM technology can deliver tangible results and drive transformative change for clients,” said Rick Bjorck, Vice President, Ecosystem, IBM Americas.

Registered members of IBM Partner Plus with Silver, Gold, Platinum, and Blue status who engaged in a project with IBM as of March 1, 2022, were eligible to submit a self-nomination in six individual categories:

AI for Business— Reinventing the way business gets done: Celebrating those who are leading the way forward by scaling and accelerating the impact of AI for businesses.

Modernization—Unlocking innovation through infrastructure: Celebrating those who are unlocking innovation, through digital infrastructure that removes constraints, freeing businesses to build the future.

Digital Defense—Building more secure businesses: Celebrating those who are creating a safer world, protecting both workforces and end users, ensuring the services they rely on are secure and uninterrupted.

Automation—Increasing performance through automation: Celebrating those who are delivering new levels of performance by enabling systems, business processes, and people to be more efficient.

Digital Labor—Unlocking the power of data: Celebrating those who are unlocking the power of data to create exceptional customer experiences, more efficient operations, and breakthrough innovations.

Sustainability—Turning sustainability ambition into action: Celebrating those who are creating a brighter future, building more sustainable businesses, that grow in profitable and responsible ways.

All entries were judged against the same four criteria: expertise, partnership, impact, and innovation.

Expertise: Demonstrating outstanding expertise of the technology product(s) and customer's business in the implementation of effective solutions

Partnership: Forging powerful partnerships, built on trust and mutual success, that prove we go further when we work together

Impact: Creating transformational impact to advance client outcomes

Innovation: Delivering first-of-its-kind innovations and new applications that illuminate the path forward for others, reshaping industries and creating positive impact.

The North America geography winners of this regional round in the IBM Partner Plus Awards for each category include:

AI for Business in North America

EY LLP

Modernization in North America

Kyndryl, Inc.

Digital Defense in North America

Converge Technology Partners Inc.

Automation in North America

EY LLP

Digital Labor in North America

ActionKPI Ltd

Sustainability in North America

Cohesive

The North America geography winners have also been named as finalists for the global awards in each category, winners of which will be announced at IBM Partner Plus Day during Think 2024 on May 20, 2024.

For more information on the IBM Partner Plus Awards, including a list of all geography award recipients, visit <https://www.ibm.com/partnerplus/awards-winners>.

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About IBM

IBM is a leading provider of global hybrid cloud and AI, and consulting expertise. We help clients in more than 175 countries capitalize on insights from their data, streamline business processes, reduce costs and gain the competitive edge in their industries. More than 4,000 government and corporate entities in critical infrastructure areas such as financial services, telecommunications and healthcare rely on IBM's hybrid cloud platform and Red Hat OpenShift to affect their digital transformations quickly, efficiently and securely. IBM's breakthrough innovations in AI, quantum computing, industry-specific cloud solutions and consulting deliver open and flexible options to our clients. All of this is backed by IBM's long-standing commitment to trust, transparency, responsibility, inclusivity and service. For more information, visit www.ibm.com.

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